

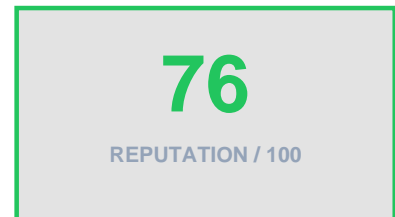
AI Reputation Analysis and Signal Evaluation - Corrigan Accountants Limited

BRAND AI REPUTATION

Accounting, Tax & Bookkeeping Reputation:
Corrigan Accountants Limited
(www.corriganassociates.co.uk)

<http://www.corriganassociates.co.uk>

Industry: Accounting, Tax & Bookkeeping



REPUTATION LEVEL

ACCOUNTING, TAX & BOOKKEEPING

50.3 Avg Reputation

Based on 317 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Corrigan Accountants Limited has 25.7 points more reputation than the average for Accounting, Tax & Bookkeeping.

EXPERT VERDICT

Corrigan Accountants provides a masterclass in how case studies can neutralize a fluffy homepage. The site moves rapidly from marketing platitudes to forensic evidence of value, resulting in an impressively low BS score. It is a substantive professional service site that prioritizes client outcomes over generic adjectives.

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INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The information density is exceptionally high due to the presence of granular case studies. While the homepage H1 'Helping the brightest businesses to flourish' borders on fluff, the sub-pages deliver hard data: citing specific investment figures like £4.5 million for LettUs Grow and £4.3m for Flexys. The body text identifies specific graduates from Bristol University and naming Furqan as the CEO of Sora Aviation, providing high substance-to-signal ratios.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero semantic drift between the homepage promises and sub-page delivery. The homepage H2 markers for Tech and Growing businesses are directly supported by deep-dive spotlights on companies within those exact niches. The transition from the high-level 'Advisory' claim on the homepage to specific 'Grant Audit' and 'IAR' deliverables on sub-pages demonstrates a cohesive service narrative.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

11

55% Reputation

DIAGNOSIS: TRUST THEATRE

The trust theatre score is slightly elevated because review counts are displayed (2 on homepage, 3 on privacy policy) without direct links to third-party verification platforms. However, this is significantly mitigated by the 'Spotlight' pages which act as high-trust proof paths, featuring named businesses and direct quotes from verifiable CEOs. The trust_theatre_flag is true, but the qualitative evidence provided in the text provides the substance that the automated review count lacks.

EVIDENCE: PROOF DENSITY

Proof density is high with more than 8 instances of hard evidence, including named clients (LettUs Grow, Flexys, Sora Aviation), specific employee counts (40+), and precise investment totals. The ratio of vague assertions to verifiable evidence is skewed heavily toward the latter, making it one of the more substantive sites in the sector.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The site avoids most commodity traps by focusing on Bristol-specific tech hub positioning. While phrases like 'bespoke services' and 'tax-efficient share option schemes' are industry jargon, they are used as descriptors for specific technical work rather than empty slogans. The value proposition is unique enough that it could not be easily copy-pasted onto a generic high-street accounting firm without losing the specific Bristol incubator connections (Future Space, Science Creates).

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority gaps exist primarily in the technical schema and team identification. The schema_json is null across the crawl, and there is a lack of named partners or individual professional credentials (ACA/ACCA) linked to the 'our experts' claim on the homepage. While the physical address and ICO registration number (Z1729597) are clearly stated in the privacy policy, the digital footprint of the practitioners themselves is invisible in this data set.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is almost no disconnect between marketing tone and demonstration. Unlike many firms that claim to 'maximize wealth' generically, Corrigan demonstrates this by detailing how they managed the 'interaction of grants received and ability to claim R&D tax relief' for specific clients. The performance claims are anchored in the historical success of their clients' funding rounds.

See how to improve >

INDUSTRY MATCH & SCORE SUMMARY

Accounting, Tax & Bookkeeping Reputation: Corrigan Accountants Limited
(www.corriganassociates.co.uk)

Reputation: 76 / 100

INDUSTRY CLASSIFICATION

The site aligns perfectly with the Accounting, Tax and Bookkeeping category, specifically targeting the high-growth tech and R&D sector. Content focus on grant audits, SEIS/EIS, and R&D tax credits confirms a specialized professional services firm rather than a generalist bookkeeper.

"The score of 76 is driven largely by missing technical metadata (schema) and the 'Trust Theatre' flag for unlinked reviews. The site's near-perfect semantic coherence and high specificity in case studies prevented a much higher BS score typical of the accounting industry."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <http://www.corriganassociates.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 22, 2026

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