

AI Reputation Analysis and Signal Evaluation - iBeekeeper

BRAND AI REPUTATION

Agriculture & Farming Reputation: iBeekeeper (www.ibeekeeper.de)

<https://www.ibeekeeper.de>

Industry: Agriculture & Farming

86

REPUTATION / 100

B

AGRICULTURE & FARMING

65.6 Avg Reputation

Based on 199 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

iBeekeeper has 20.4 points more reputation than the average for Agriculture & Farming.

EXPERT VERDICT

iBeekeeper is an elite example of a low-BS business site. It eschews modern marketing buzzwords in favor of high-utility documentation and granular technical specs. The few points lost are purely due to the lack of outgoing verification links for its social proof and expert credentials.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The Information Density is exceptionally high, with a ratio of substance-to-fluff that is rare for SaaS platforms. Instead of generic power words, headings are descriptive and functional, such as Behandlungen lückenlos festhalten or Bestandeskontrolle für die Schweiz. Body text includes specific technical protocols like speech-to-text for glove-wearing work and precise legal citations regarding EU tierarzneimittelrecht. The presence of exact pricing tiers and hive counts provides a clear, quantitative value proposition.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

Zero semantic drift was detected between the homepage and sub-pages. The homepage H1 promises a comprehensive app for beekeeping, and the sub-pages deliver exactly that, from the Varroa-indicator tool to the detailed price table. There is no contradiction between the free offering (up to 5 hives) and the professional tiers, which are clearly demarcated and consistently described across the site.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

13

65% Reputation

DIAGNOSIS: TRUST THEATRE

The site triggers Trust Theatre penalties because it displays reviews (review_count 1 on multiple pages) and total user counts (15,000+ Imker) without verified external proof links (proof_links_count 0). While the reviews include specific names like Danny Schroter and Thomas Lepke, they are stored internally rather than linked to third-party platforms. This creates a technical trust theatre flag, although the qualitative substance of the reviews is high.

EVIDENCE: PROOF DENSITY

Proof density is robust, characterized by specific numbers (15.000+ beekeepers, 19% VAT, specific pricing decimals like 2,09). The blog serves as a functional proof of expertise, offering step-by-step guides on honey labeling and oxalic acid dosing. The only missing element is a direct, clickable link to third-party verification for the stated 4.2-star App Store rating.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The commodity fingerprint is minimal. While the site uses standard patterns like FAQ sections and Why Choose Us blocks, the content within them is highly specialized to beekeeping (e.g., APITags for hive lids). The value proposition is clearly differentiated through offline-sync capabilities and specific support for German and Swiss regulatory forms, making it impossible to copy-paste this content onto a generic agriculture competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is strong, but a minor gap exists regarding the Edlinger Varroaindikator. While Edlinger is named as the developer, there is no Person schema or external sameAs link provided in the structured data to verify his academic or professional footprint. The technical implementation is otherwise flawless, featuring clean heading hierarchies and appropriate SoftwareApplication schema.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no marketing-to-reality disconnect. Performance claims focus on technical functionality (offline use, automatic synchronization, data in Germany) rather than unverifiable hyperbole. The site explicitly lists what the app does NOT do (e.g., currently not recording withdrawal times for German medication books), which significantly enhances credibility by acknowledging functional boundaries.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Agriculture & Farming Reputation: iBeekeeper (www.ibeekeeper.de)

Reputation: 86 / 100

INDUSTRY CLASSIFICATION

The site represents a perfect fit for the Agriculture and Farming industry, specifically within the Agri-tech and precision apiculture sub-sectors. The content provides high-utility tools for hive management and legal compliance, which are core needs for modern apiary operations.

"The score of 86 indicates minimal BS, with the majority of points (7) coming from technical trust theatre flags where claims lack direct outbound verification links. Semantic coherence and identity authority are near-perfect. The information density score of 4 reflects minor points for repeating the 'offline' value proposition across all modules."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.ibeekeeper.de> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: August 14, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result