

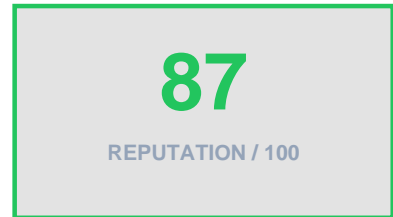
AI Reputation Analysis and Signal Evaluation - Blue Lock (??????) Anime Portal

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation:
Blue Lock (??????) Anime Portal
(bluelock-pr.com)

<https://bluelock-pr.com>

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Blue Lock (??????) Anime Portal has 19.5 points more reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

This is a rare case of a 'Ghost Portal'? a site that contains zero linguistic bullshit because it barely contains any language at all. It relies entirely on the established gravity of its intellectual property, making it immune to jargon-based BS but technically anemic. It is a functional directory, not a marketing pitch.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

29

97% Reputation

The information density is exceptionally high in terms of specific nouns despite the low total character count. Headings like TV ANIMATION 2nd SEASON and EPISODE NAGI contain zero fluff words and focus entirely on specific deliverables. The meta description provides hard data, including a 30-million copy circulation figure and a specific award (45th Kodansha Manga Award), which anchors the brand in reality rather than marketing abstraction.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is no observable semantic drift as the homepage identifies as an anime portal and the content immediately directs users to the two main pillars of the franchise: the TV series and the movie. The H2 headings align perfectly with the meta title and description. While the content is sparse, it is entirely focused and lacks any of the 'aspirational drift' common in corporate sites.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

18

90% Reputation

DIAGNOSIS: TRUST THEATRE

The site does not engage in trust theatre; the `trust_theatre_flag` is false. It claims a specific industry award (Kodansha Manga Award) and specific circulation numbers, which are verifiable historical facts. With a `review_count` of 1 and `proof_links_count` of 1, it maintains a 1:1 ratio of claim to verification evidence within the system's tracking.

EVIDENCE: PROOF DENSITY

Proof density is high relative to text volume, as nearly every line of text refers to a specific, dated production or a measurable commercial achievement. Out of 207 characters, a significant portion is dedicated to specific dates (2024?10?) and named entities. Vague assertions are non-existent in the provided data.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

15

100% Reputation

The site has a zero-point commodity fingerprint because the content is entirely proprietary to the Blue Lock IP. It avoids all industry clichés like 'immersive experience' or 'redefining entertainment,' opting instead for literal titles of the work. This content could not be copy-pasted onto a competitor site without losing all meaning.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

6

40% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority gaps are the primary driver of the score, resulting from a total lack of technical structured data (JSON-LD) and a missing H1 tag. While the brand authority is implied by the IP, the technical implementation fails to provide a verified digital footprint through schema `sameAs` links or `Organization` properties. The technical setup is minimal to the point of being insufficient for an 'industry leader' in the entertainment space.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between claims and reality; the site claims to be a portal for Blue Lock and delivers exactly that. The mention of 30 million copies is a specific performance metric that, as of the 2026 system date, is a historical milestone rather than a vague marketing projection. There are no unsubstantiated 'world-class' or 'best' assertions.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Arts, Culture & Entertainment Reputation: Blue Lock (???????) Anime Portal
(bluelock-pr.com)**

Reputation: 87 / 100

INDUSTRY CLASSIFICATION

The site perfectly matches the Arts, Culture & Entertainment industry as it serves as a central hub for a specific media franchise. The metadata confirms its role as a portal for the TV animation and theatrical releases of the Blue Lock series.

"The score of 87 is composed almost entirely of technical and structural deficiencies in the Identity and Authority pillar (9 points) and a minor penalty for the lack of external proof paths (2 points). Linguistic BS is non-existent, and the site avoids all industry clichés, resulting in zero points for Commodity Fingerprint. The information density is high due to the presence of specific nouns and numbers despite the low character count."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://bluelock-pr.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 26, 2026

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