

# AI Reputation Analysis and Signal Evaluation - ???????????? (Yokohama Cosmo World)

## BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation:  
???????????? (Yokohama Cosmo World)  
(cosmoworld.jp)

<https://cosmoworld.jp>

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

## ARTS, CULTURE & ENTERTAINMENT

**67.5 Avg Reputation**

Based on 1884 businesses audited.

### HIGHER REPUTATION THAN AVERAGE

???????????? (Yokohama Cosmo World) has 12.5 points more reputation than the average for Arts, Culture & Entertainment.

## EXPERT VERDICT

Yokohama Cosmo World is a refreshingly low-BS utility site that prioritizes visitor logistics over marketing fluff. Its low score of 20 reflects a rare alignment where the digital presence is a transparent mirror of the physical asset. It avoids almost all generic industry jargon in favor of literal nouns and numbers.

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## INFO DENSITY

Power-words vs. Substance ratio.

**27**

90% Reputation

The site exhibits exceptionally high substance with minimal power-word saturation. Headings like 'Ticket Types' and 'Operation Status' lead directly into granular data, including individual ride prices ranging from 100 to 1,000 yen and specific operational windows (e.g., maintenance for the 'Vanish!' coaster between 15:00-17:00). The body substance ratio is high because the text focuses on logistics rather than emotional adjectives or generic industry jargon.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page delivery. The homepage meta description promises a 'future-oriented urban three-dimensional amusement park,' and every subsequent page delivers the concrete details of that park?specific zones, ride lists, and literal maps. The pricing page reinforces the 'free admission' claim with a comprehensive breakdown of the pay-per-ride model.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

10

50% Reputation

### DIAGNOSIS: TRUST THEATRE

The trust\_theatre\_flag is true due to the presence of a review count without a linked third-party verification system or external proof paths. While the site provides deep internal evidence of its existence (dates, news, maps), it lacks outbound links to press coverage or official tourism certifications to validate its 'world's first' claims. However, the high density of recent news (dated May 2026) provides strong temporal credibility.

### EVIDENCE: PROOF DENSITY

The ratio of proof points (prices, height restrictions, maintenance schedules, map coordinates) to vague assertions is roughly 50:1. The site lists 33 specific attractions with individual pricing and operational constraints, which constitutes overwhelming proof of the business's core offering. The 'News' section shows active updates within 6 days of the current system date, proving consistent operational activity.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

14

93% Reputation

The site avoids almost all industry clichés and commodity templates. Unlike typical entertainment sites that rely on 'unforgettable experiences,' this site uses a utility-first approach with unique pricing models (e.g., the 3,500 yen for 3,200 yen ticket pack). There are no generic 'Why Choose Us' blocks; instead, the value proposition is defined by the specific technical reality of the park's three zones.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The primary authority gap is technical; the site lacks structured data (schema\_json is null) and official Organization markers that would link it to a broader digital ecosystem. While it mentions the 'Cosmo Clock 21,' it doesn't utilize Person schema for management or detailed sameAs links to official urban planning records that would support its claims of being a 'world-first innovative urban planning' project.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The few marketing claims made (e.g., 'giving people's hearts moisture and peace') are effectively supported by the list of 33+ attractions available for immediate visit. There is no disconnect between the marketing tone and the site's capability; the site functions as a literal service manual for the park rather than a persuasive sales deck. The 'Information is being acquired' markers on the status page suggest a live integration with park systems, bridging the gap between claim and reality.

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## INDUSTRY MATCH & SCORE SUMMARY

**Arts, Culture & Entertainment Reputation: ???????????? (Yokohama Cosmo World) (cosmoworld.jp)** **Reputation: 80 / 100**

### INDUSTRY CLASSIFICATION

The site perfectly matches the Arts, Culture & Entertainment category, specifically as a physical leisure destination. The content is entirely dedicated to the operational logistics, pricing, and mapping of a large-scale urban amusement park.

*"The score was primarily driven by the 'Trust and Proof' and 'Identity' pillars, specifically the lack of schema and external verification links. The site received near-zero penalties for information density and semantic coherence because its content is almost entirely composed of specific, verifiable operational data. The high recency of news updates (May 2026) neutralized any potential stale-content penalties."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://cosmoworld.jp> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 26, 2026

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