

AI Reputation Analysis and Signal Evaluation - Epigames

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation: Epigames (epigames.cz)

https://epigames.cz

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Epigames has 3.5 points more reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

Epigames is a low-BS, authentic personal brand that suffers from technical neglect and temporal staleness rather than intentional deception. It provides a refreshing level of product specificity but fails to bridge the gap between a '2021 project' and a '2026 business.'

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

The site demonstrates high substance in its product descriptions, detailing exactly what the user receives (150 cards + 18 custom cards in PDF format). Generic marketing fluff is minimal, restricted to personal mottos like 'radost léží t?lo i du?' (joy heals body and soul). However, the information is temporally stale, with most specific data points (charity totals, copyright) dating back to 2020-2021, which at the 2026 anchor date, reduces the weight of the evidence.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually no semantic drift between the homepage signal and the sub-page substance. The homepage defines the 'Epigames' improv game, and the sub-pages (Přib?h, Shop, Pomáháme) provide the backstory, purchasing mechanism, and social impact of that exact product. The messaging is highly consistent, maintaining the persona of the 'clown/coach' creator throughout.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

DIAGNOSIS: TRUST THEATRE

The site claims 21 reviews but provides zero external links to verified platforms, falling into a minor trust theatre trap. While it provides a specific proof path for its charitable activities (linking to petulda-cz.webnode.cz), the data is nearly six years old (Dec 2020), which significantly degrades its validity as a current trust signal.

EVIDENCE: PROOF DENSITY

Proof density is high regarding product specifications (150 cards, PDF delivery, 44 CZK donation) but low regarding third-party validation. The presence of a specific bank account number (2200839408/2010) for donations provides a layer of concrete evidence often missing from fluff-heavy sites.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The brand positioning is highly unique and anti-corporate, avoiding standard industry cliches like 'world-class entertainment.' The inclusion of specific, quirky game rules (e.g., the player with the longest toe starts) acts as a strong differentiator that could not be copy-pasted by a competitor. The template is a standard Wix-style layout but the content within is deeply personal.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a significant technical authority gap; every page analyzed lacks an H1 heading, and the schema is limited to basic LocalBusiness data without linking the founder to external professional footprints (SameAs Person schema). While the founder Jana Epina Epikaridis is named, her credentials as an actress and coach are assertions without verified digital evidence on-site.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids grandiose performance claims, focusing instead on the mechanical experience of the game. The claim of being the 'First Czech Improv Card Game' is bold but unsubstantiated. The disconnect is mostly temporal; the site claims to be active yet displays no updates since 2021.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: Epigames (epigames.cz)

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Arts, Culture & Entertainment category, specifically within the niche of creative play and improvisation. The content focuses on a physical/digital artistic product (improv game) and the creative background of its creator.

"The score of 71 is primarily driven by Authority Gaps (10) and Trust Theatre (9), stemming from the stale 2021 data and missing technical elements like H1 tags. The site scores exceptionally well in Semantic Coherence (1) and Information Density (7) due to its honest, specific product descriptions."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://epigames.cz> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 30, 2026

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