

AI Reputation Analysis and Signal Evaluation - Evangelion (Studio Khara)

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation: Evangelion (Studio Khara) (evangelion.co.jp)

https://evangelion.co.jp

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

LOWER REPUTATION THAN AVERAGE

Evangelion (Studio Khara) has 20.5 points less reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

A legacy brand entity operating as a digital vacuum, failing to provide even the most basic forensic evidence of ongoing cultural activity. The site relies entirely on brand signal while offering zero substance, effectively acting as a placeholder rather than a cultural destination. It is a high-authority domain suffering from a total lack of technical and content-based proof.

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INFO DENSITY

Power-words vs. Substance ratio.

15

50% Reputation

The crawl data across all four pages displays a critical absence of information density, with zero specific nouns or named entities found in the heading markers. The body substance ratio is effectively zero, as no descriptive text, numbers, or technical specifications were detected in the clean text output. With a specificity count of zero instances, the site fails to meet the minimum proof expectations for artistic vision or cultural impact. This creates a 15-point penalty for the total lack of measurable outcomes or specific deliverables.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

7

35% Reputation

A profound signal-substance alignment gap exists because the homepage positioning as an official brand portal is unsupported by sub-page content, which appears forensically empty. The hero sections fail to deliver on the implied promise of an 'immersive experience' or 'experiential storytelling' found in the industry patterns dictionary. No cross-page messaging consistency could be verified, and the heading hierarchy is non-existent, resulting in a structural relationship score of 5 for incoherence. This drift suggests the brand identity is being maintained solely through domain authority rather than active content.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site currently exhibits a review_count of 0 and a proof_links_count of 0, avoiding active 'trust theatre' but failing to establish any legitimate proof paths. There is no external validation through linked case studies or third-party artistic reviews, which are standard proof expectations for this category. The lack of outbound validation paths results in a maximum 5-point penalty for proof path absence. Consequently, the site relies on an assumed authority that it does not forensically verify through its digital presence.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to unsubstantiated claims is 0:0, as the site makes no specific assertions and provides no data points. The missing elements list is extensive, including a lack of current programming calendars, artist credits, and venue details. Without dates, attendance figures, or funding transparency, the proof density remains at the lowest measurable level. The forensic audit confirms that there are zero specific proof points across the entire 4-page sample.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site's value proposition is currently indistinguishable from a placeholder, scoring a maximum 5 for lack of uniqueness as it could be copy-pasted onto any competitor without loss of meaning. While the site avoids matches with industry jargon like 'transformative art' or 'creative ecosystem,' it does so only by offering no content at all. There are no proprietary frameworks or specific programming structures listed that would differentiate it from a commodity entertainment landing page. This absence of a unique fingerprint highlights a reliance on legacy brand recognition over contemporary substance.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a total authority gap characterized by the absence of Organization or Person schema across all crawled pages. No digital footprint for key artists or founders is provided through sameAs links or structured data, which are primary requirements for establishing technical credibility. The technical implementation is critically flawed, lacking a basic heading hierarchy and metadata richness, which contradicts the positioning of a world-class entertainment entity. The expert footprint is non-existent within the forensic data provided.

EVIDENCE: PERFORMANCE VS. CLAIMS

The brand is positioned as a cultural leader, yet the site demonstrates no current activity, upcoming events, or verifiable programming as of May 30, 2026. Bold performance claims usually associated with this industry?such as 'sold-out shows' or 'millions of visitors'?are completely missing, creating a disconnect between expectations and evidence. The site operates as a digital ghost, offering no case studies or results to back its implied status. This disconnect suggests the site is currently functionally dormant.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: Evangelion (Studio Khara)
(evangelion.co.jp)

Reputation: 47 / 100

INDUSTRY CLASSIFICATION

The domain metadata and brand entity perfectly align with the Arts, Culture & Entertainment industry, specifically within the Japanese animation and production sector. However, the forensic evidence suggests a total collapse of content delivery, failing to substantiate the industry classification through specific artistic or cultural programming evidence.

"The BS score of 47 is primarily driven by the maximum penalties in Information Density (15/30) and Identity and Authority (15/15) due to the total absence of content and structured data. While the site avoids high- cliché marketing fluff, its failure to provide any forensic proof for a major industry brand creates a significant signal-substance gap. The score reflects a site that is not necessarily deceptive, but functionally hollow."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://evangelion.co.jp> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 30, 2026

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