

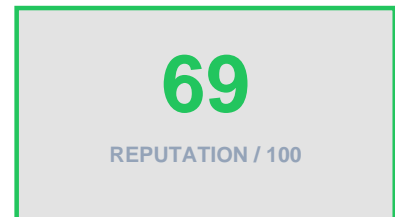
# AI Reputation Analysis and Signal Evaluation - Hollywood Bowl

## BRAND AI REPUTATION

### Arts, Culture & Entertainment Reputation: Hollywood Bowl (hollywoodbowl.co.uk)

<https://hollywoodbowl.co.uk>

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

## ARTS, CULTURE & ENTERTAINMENT

### 67.5 Avg Reputation

Based on 1884 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Hollywood Bowl has 1.5 points more reputation than the average for Arts, Culture & Entertainment.

#### EXPERT VERDICT

Hollywood Bowl provides a high-substance, low-BS transactional experience that prioritizes pricing transparency over artistic grandiosity. While it leans on industry clichés for its emotional hook, the forensic evidence of prices and venue counts provides a solid floor of substance.

[See how to improve >](#)

#### INFO DENSITY

Power-words vs. Substance ratio.

19

63% Reputation

The site exhibits high information density due to the inclusion of granular pricing models such as 2 games and a drink from £10pp and kids eat, drink and bowl from only £8.50pp. While power words like state-of-the-art and awesome appear in the body, they are anchored by specific numbers and offer details. However, the Games page relies more heavily on fluff, using phrases like unforgettable moments and everlasting memories without immediate technical specifications for the games mentioned.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Semantic drift is minimal; the homepage H1 Power up this May Half Term effectively leads into a series of H3-tagged offers that provide the literal substance for that seasonal signal. Sub-pages for Games and Groups/Parties maintain the primary signal of family-oriented entertainment and hospitality. There is no disconnect between the hero promise of a fun-filled experience and the actual transactional deliverables listed.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

### DIAGNOSIS: TRUST THEATRE

Trust theatre is low as the site does not rely on unverified badges. While review\_count is relatively low in the provided data (ranging from 1 to 4 per page), the presence of proof\_links\_count (up to 6 on the centres page) indicates a path to external verification. The primary unsubstantiated claim is the meta-description assertion of being the UK's best ten pin bowling alley, which lacks a linked award or ranking source.

### EVIDENCE: PROOF DENSITY

Proof density is high regarding the service offering, with 8+ instances of hard pricing data and specific venue counts. Verifiable evidence includes the social media integration and clear price-per-person metrics. The site lacks named client testimonials for the groups and parties section in the text provided, relying instead on generic package descriptions.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

6

40% Reputation

The site uses several industry-standard clichés such as something for everyone and unforgettable experiences, which are identified in the generic\_claims dictionary. The value proposition is a standard commodity model for the bowling industry?food, drink, and arcade games bundled together?and could easily be applied to competitors like Tenpin. Boilerplate sections like Top Offers and Want to create everlasting memories... follow a traditional leisure template.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through structured data, including a Corporation schema with extensive sameAs links to five major social media platforms. There is a technical gap on sub-pages like Games where the H1 is missing or empty, but the overall digital footprint for the brand is robust. No Person schema is used for leadership, but for a volume-based leisure brand, Corporate schema is the primary requirement.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes bold performance claims like we promise to keep everyone entertained and UK's best ten pin bowling alley without citing specific customer satisfaction scores or industry rankings. However, these are largely offset by the transparency of the pricing and the specific count of 64 centres, which proves physical scale and operational substance.

See how to improve >

## INDUSTRY MATCH & SCORE SUMMARY

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### Arts, Culture & Entertainment Reputation: Hollywood Bowl

Reputation: 69 / 100

(hollywoodbowl.co.uk)

#### INDUSTRY CLASSIFICATION

The site strongly aligns with the Arts, Culture & Entertainment category, specifically within the commercial leisure and experiential entertainment sub-sector. The content focuses entirely on venue-based activities, ticketed packages, and hospitality offerings typical of large-scale entertainment providers.

*"The score of 69 is driven by high Information Density and low Semantic Drift. The main penalties stem from Commodity Fingerprint tropes and a lack of external third-party verification for superlative claims like 'UK's best'."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://hollywoodbowl.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 30, 2026

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