

AI Reputation Analysis and Signal Evaluation - hololive

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation: hololive (hololive.hololivepro.com)

https://hololive.hololivepro.com

Industry: Arts, Culture & Entertainment



ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

hololive has 14.5 points more reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

This site is a functional utility with minimal bullshit, serving as a data-dense hub for an active community. It prioritizes chronological announcements and talent directories over marketing persuasion, resulting in one of the lowest BS scores possible for a commercial entity.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

28

93% Reputation

Information density is exceptionally high, with a near-zero fluff-to-substance ratio. Headings like [H2] TALENT?????? and [H2] NEWS???? are purely functional, followed by high-specificity body text including exact dates (2026.05.14), specific venues (Tokyo Garden Theater), and named corporate partners (Gakken, Apple). There are no instances of generic power words like 'revolutionary' or 'cutting-edge' used as substitutes for facts.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is no detectable semantic drift across the analyzed pages. The homepage acts as a high-fidelity signal for the talent-led news and event content delivered on the sub-pages. The Talent page (slot_rank 2) provides an exhaustive list of names that directly supports the talent section on the homepage without any shift in positioning or target audience.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

12

60% Reputation

DIAGNOSIS: TRUST THEATRE

The `trust_theatre_flag` is triggered due to a `review_count` of 1 without any `proof_links_count` (0). However, the site effectively bypasses the need for trust theatre by providing high-frequency, dated evidence of activity. While it lacks third-party review links, the specific news entries for upcoming concerts and album releases serve as verifiable real-world proof.

EVIDENCE: PROOF DENSITY

Proof density is extremely high. Out of the 4 pages, the News page contains 20+ specific dated entries for 2026, and the Talent page lists over 70 named performers. The ratio of vague assertions to verifiable facts is approximately 1:15, indicating a site built on substance rather than signal.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

14

93% Reputation

The site's fingerprint is highly unique; the value proposition is tied to specific, non-fungible virtual identities (e.g., Tokino Sora, Mori Calliope). It avoids all industry cliches from the patterns dictionary, using technical industry terminology (VTuber, 0??, holoAN) that is functional rather than marketing-oriented. It contains zero template language typical of commodity business sites.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through exhaustive directory listing rather than structured data. The primary gap is technical; the site lacks JSON-LD schema (`schema_json: null`), and while it names over 70 unique talents, there is no Person schema or `sameAs` links within the provided data to anchor these identities to external authority sources.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect because the site makes almost no performance claims. It operates as a utility and news portal rather than a sales pitch. Announcements are framed as facts (e.g., 'Mori Calliope????' - appearance confirmed) rather than unsubstantiated marketing superlatives.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: hololive
(hololive.hololivepro.com)

Reputation: 82 / 100

INDUSTRY CLASSIFICATION

The website is an absolute match for the Arts, Culture & Entertainment sector, specifically operating as a digital media and talent management platform. The content consists entirely of event programming, talent rosters, and media releases consistent with a high-functioning entertainment production entity.

"The low score was driven by perfect semantic coherence and high information density. The points that remain (18) are almost entirely due to technical authority gaps (missing schema) and the lack of external verification links for the single recorded review."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://hololive.hololivepro.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 27, 2026

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