

# AI Reputation Analysis and Signal Evaluation - Národní divadlo

## BRAND AI REPUTATION

### Arts, Culture & Entertainment Reputation: Národní divadlo (www.narodni-divadlo.cz)

https://www.narodni-divadlo.cz

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

## ARTS, CULTURE & ENTERTAINMENT

### 67.5 Avg Reputation

Based on 1884 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Národní divadlo has 24.5 points more reputation than the average for Arts, Culture & Entertainment.

## EXPERT VERDICT

A rare example of institutional transparency where substance precedes signal. The site operates as a functional logistics engine for a massive cultural enterprise, backing every claim with a price, a date, or a named individual.

[See how to improve >](#)

### INFO DENSITY

Power-words vs. Substance ratio.

28

93% Reputation

The information density is exceptionally high. Rather than using fluff like 'world-class entertainment,' the site provides specific names like 'Robert Bondara,' 'Jiří Kylián,' and 'Marco Goecke' alongside technical show details (2 hours 50 minutes, 2 intermissions). The body-to-fluff ratio is dominated by functional data: ticket availability, pricing, and specific publication dates for the magazine and podcast series.

### SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero detectable semantic drift. The homepage promises 'Nejbližší představení' (Upcoming performances), and the sub-pages deliver a massive, searchable calendar with real-time status indicators like 'Vyprodáno' (Sold out). The E-shop is logically integrated, featuring products directly related to the current repertoire, such as the 'Avant-Garde' poster and 'Labutí jezero' (Swan Lake) jewelry.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

20

100% Reputation

### DIAGNOSIS: TRUST THEATRE

Trust theatre is non-existent. The site does not rely on generic five-star badges or anonymous testimonials. Instead, it provides forensic proof of its operations: exact parking capacity (0 volných míst), specific monthly rental contracts for the garage (8.000 Kč/m<sup>2</sup>/síc), and detailed musical license acknowledgments for entities like Mute Song Limited and DILIA.

### EVIDENCE: PROOF DENSITY

The ratio of proof to assertion is near-infinite. Every show page functions as a dossier of evidence including credits, duration, age recommendations (12+), and specific copyright permissions for audio-visual components. The parking page alone contains more verifiable data points than most corporate homepages.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The fingerprint is minimal. While it uses some necessary institutional language like 'symbol národní identity,' the vast majority of the content is too specific to be template-driven. A competitor could not copy-paste the detailed parking regulations for Wilsonova street or the specific cast list for 'Farář v konec' without immediate detection.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

11

73% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The only significant gap is technical; the crawled data shows a null 'schema\_json,' indicating a lack of structured data for a major national organization. However, the authority is verified through high-resolution internal evidence: named musical directors (Robert Kružík), specific administrative contacts, and a deep archive of past magazine issues.

### EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between marketing tone and evidence. The site does not make bold claims about 'changing lives' through art; it simply lists the performances, the creators, and the cost. The 'minimal BS' score reflects an organization that treats art as a professional deliverable rather than a marketing abstraction.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

**Arts, Culture & Entertainment Reputation: Národní divadlo**  
([www.narodni-divadlo.cz](http://www.narodni-divadlo.cz))

**Reputation: 92 / 100**

### INDUSTRY CLASSIFICATION

The website is a textbook example of the Arts, Culture & Entertainment industry. It functions as a primary cultural hub, managing multiple stages (Státní opera, Stavovské divadlo, Národní divadlo) with highly granular programming and ticketing data.

*"The score of 92 is driven almost entirely by the technical implementation gap (missing schema) and the*

*standard repetition of partner/sponsor logos in the footer template. All content-related pillars scored near zero for bullshit, as the site provides overwhelming forensic evidence for all functional and artistic claims."*

#### **ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION**

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.narodni-divadlo.cz> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 16, 2026

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