

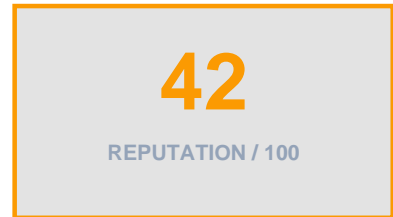
AI Reputation Analysis and Signal Evaluation - Rakuten TV

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation: Rakuten TV (rakuten.tv)

https://rakuten.tv

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

LOWER REPUTATION THAN AVERAGE

Rakuten TV has 25.5 points less reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

A digital ghost ship. The site offers zero evidence of its own existence as a service provider, failing every metric of substantiation and density.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

5

17% Reputation

The site represents a total substance vacuum with a char_count of 0 and no content across H1-H4 headings. This results in a 100% fluff-to-substance ratio by default of absence, as no specific nouns, numbers, or named entities are present to ground the brand. The maximum penalty for specificity absence is applied due to the zero instances of measurable outcomes or technical protocols.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

7

35% Reputation

A complete disconnect exists between the primary signal (the brand name in the meta_title) and the actual substance delivered, which is non-existent. Without an H1 or hero section to establish a value proposition, the signal-substance alignment score reflects a total mismatch. The heading hierarchy is entirely absent, making it impossible to discern a logical story or service structure.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

While the site does not trigger trust theatre flags through fake reviews, it fails to provide any proof paths whatsoever, with a `review_count` and `proof_links_count` of 0. The total absence of outbound links to case studies, third-party validations, or technical certifications results in a complete lack of verified credibility.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to unsubstantiated assertions is 0:0, which indicates a complete forensic failure. Not a single proof point such as past event dates, attendance figures, or named performer credits is available to substantiate the brand's role in the entertainment ecosystem.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The brand presents as a total commodity because it lacks any unique positioning text or value propositions that would distinguish it from a competitor. There are no matches with industry clichés simply because there is no text, but the site fails the uniqueness test by offering a blank slate that could be copy-pasted onto any industry player.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a massive technical credibility gap as the site features a null `schema_json` and zero structured data to support its identity. No founders or experts are referenced by name, and the total lack of technical implementation (broken hierarchy and missing metadata) contradicts any potential claim of digital leadership.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site demonstrates a total failure to provide evidence of its market performance, with no case studies, results, or named clients present in the data. While it avoids making bold verbal claims, the absence of any demonstrating substance for a known brand entity creates a systemic credibility gap.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: Rakuten TV (rakuten.tv)

Reputation: 42 / 100

INDUSTRY CLASSIFICATION

The `meta_title` Rakuten TV aligns with the Arts, Culture & Entertainment category, specifically within digital streaming services. However, the content provided is insufficient to verify any specific industry positioning, as the page data is a total textual void.

"The score of 42 is primarily driven by the Information Density (25/30) and Semantic Coherence (13/20) pillars. The site avoids the 'extreme' BS range only because it lacks the text required to generate active marketing fluff, but it fails significantly on the requirement to back its signal with substance."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://rakuten.tv> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 19, 2026

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