

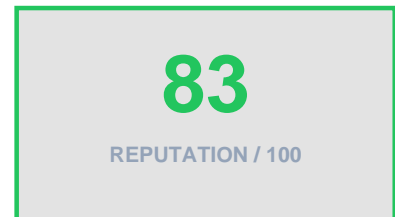
AI Reputation Analysis and Signal Evaluation - Setouchi Triennale (?????????)

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation:
Setouchi Triennale (?????????)
(setouchi-artfest.jp)

<https://setouchi-artfest.jp>

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Setouchi Triennale (?????????) has 15.5 points more reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

This site is a benchmark for low-BS cultural communication. It replaces vague 'experiential storytelling' with a literal inventory of works, schedules, and historical context. It is an information utility for a cultural event, not a marketing brochure.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The information density is exceptionally high, favoring specific nouns and numbers over marketing power words. Instead of claiming 'artistic excellence,' the site lists 176 specific works with unique IDs (e.g., na01, ho06) and names world-renowned contributors like Tadao Ando and Yayoi Kusama. Body text is packed with forensic detail, such as the specific history of the Oshima leper colony and the exact counts of volunteer activity reports.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually no semantic drift between the homepage signal and sub-page substance. The homepage defines 'ART SETOUCHI' as an ongoing revitalization project, and the sub-pages deliver on this by providing granular schedules for island access and volunteer 'Koebi-tai' reports dated as recently as May 19, 2026. The transition from high-level festival overview to project-level detail is seamless.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

18

90% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre entirely; review_count is 0 across all pages, indicating no reliance on unverified third-party star ratings. Proof is instead provided through substance: the 'Artworks' page displays a filtered list of 176 projects, each linked to specific geographic locations and named creators, which serves as a self-verifying inventory.

EVIDENCE: PROOF DENSITY

The ratio of evidence to assertions is overwhelmingly positive. For every claim of being a 'sacred place for contemporary art,' the site provides dozens of verifiable projects with physical addresses and architect credits. The 'Koebi-tai' page adds further proof through dated activity logs of grass cutting and workshop assistance.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The commodity fingerprint is low, as the value proposition is tied to a unique geographic and temporal event (17 islands, 3-year cycle). While it uses standard templates like 'What is On' and 'Support Us,' the body text within these sections contains unique local history (e.g., the salt-making history of Utazu) that could not be copy-pasted onto another festival site.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

10

67% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is high but lacks technical formalization in schema_json, which is null in the crawl. While artists like James Turrell are named, the site does not use Person or CreativeWork structured data to programmatically link these experts. This is a technical oversight rather than a substance gap.

EVIDENCE: PERFORMANCE VS. CLAIMS

No disconnect detected. The site claims to be a multi-island modern art festival and proves this with detailed maps of 17 areas and specific project descriptions for even the smallest islands like Ogijima and Shamijima. The 'News' section shows active, dated updates (May 2026), proving ongoing operations.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: Setouchi Triennale (?????????)
(setouchi-artfest.jp)

INDUSTRY CLASSIFICATION

The site is an exact match for Arts, Culture & Entertainment. Its content is exclusively focused on modern art installations, artist cataloging, and regional cultural programming across the Seto Inland Sea islands.

"The score of 83 is driven primarily by the lack of structured data (Identity) and standard navigation labels (Commodity). The site scored near-zero in Information Density and Semantic Coherence pillars due to its extreme specificity and consistent messaging."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://setouchi-artfest.jp> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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