

# AI Reputation Analysis and Signal Evaluation - Street Fighter Series | CAPCOM

## BRAND AI REPUTATION

### Arts, Culture & Entertainment Reputation: Street Fighter Series | CAPCOM (streetfighter.com)

<https://streetfighter.com>

Industry: Arts, Culture & Entertainment



REPUTATION LEVEL

## ARTS, CULTURE & ENTERTAINMENT

### 67.5 Avg Reputation

Based on 1884 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Street Fighter Series | CAPCOM has 15.5 points more reputation than the average for Arts, Culture & Entertainment.

## EXPERT VERDICT

Street Fighter's digital presence is an antithesis to bullshit, operating as a high-utility data hub rather than a marketing brochure. It successfully converts cultural legacy into measurable substance through rigorous live-service documentation.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

Information density is remarkably high, with specific nouns and dated evidence far outweighing marketing filler. Body text includes granular data such as exact prize pool amounts (\$1 million for CAPCOM CUP 12) and specific character update details (C. Viper soundtrack release 10.15.2025). Headings like 'GAMES Street Fighter series lineup' lead directly to concrete product titles (CFC2, MVSC) rather than abstract value propositions. There is almost zero saturation of 'power words' without a corresponding technical or product noun in the same proximity.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is no detectable semantic drift between the homepage signal and sub-page substance. The homepage H1 'SERIES OFFICIAL WEBSITE' and e-SPORTS section promise news and 'intense league matches,' which are delivered on sub-pages via character usage stats and battle adjustment logs. The 'Buckler's Boot Camp' sub-page supports the positioning of Street Fighter as an evolving, skill-based platform by providing actual frame data and update notices. Messaging remains consistent and product-focused across all crawled slots.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

16

80% Reputation

### DIAGNOSIS: TRUST THEATRE

The site avoids standard trust theatre by rooting its credibility in verifiable activity and real-time updates. While page 3 (Buckler's Boot Camp) displays a `trust_theatre_flag` due to showing review counts without direct external verification links, this is mitigated by the `'proof_links_count'` of 2 on the homepage and the presence of live VOD links for the Capcom Pro Tour. Claims like 'the best pro players square off' are anchored in the specific, dated tournament infrastructure provided in the news feed.

### EVIDENCE: PROOF DENSITY

The proof density is exceptionally high, with nearly every claim followed by a date, a prize figure, or a technical update log. For example, the e-SPORTS section doesn't just claim to have tournaments; it lists the exact Friday (August 29, 2025) they start and the grand prize for the upcoming cup. The ratio of unsubstantiated marketing fluff to specific, dated evidence is approximately 1:8.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The brand's value proposition is distinct, centered on the unique 'There's Always Someone Stronger' series philosophy, which is not easily copy-pasted onto competitors. While the site uses some industry-standard template language for its 'About' and 'Information' sections, these blocks are populated with specific collaborations like 'Monster Hunter Wilds' and 'aespa.' The jargon used—such as 'Battle Adjustments' and 'Fighting Pass'—refers to specific technical deliverables rather than vague industry clichés like 'transformative art.'

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The primary authority gap is technical; the site lacks structured JSON-LD schema across all analyzed pages, which is a significant omission for a major global brand. While the content references 'Dev Columns,' it fails to use Person schema or sameAs links to verify the individual digital footprints of the creators. However, the authority is established through the Capcom brand entity and the high frequency of real-time server and maintenance updates.

### EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between marketing tone and demonstrated performance, as the site is updated on the day of analysis (May 28, 2026). Performance claims regarding the 'thrill of the fight' are substantiated by active tournament schedules and recruitment for 'Buckler's Boot Camp.' The presence of specific character usage stats updated for 3/2026 proves the claims of an evolving and analyzed competitive environment.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

**Arts, Culture & Entertainment Reputation: Street Fighter Series | CAPCOM**  
**(streetfighter.com)**

**Reputation: 83 / 100**

### INDUSTRY CLASSIFICATION

The website is a precise fit for the Arts, Culture & Entertainment category, specifically within the competitive gaming and eSports sub-sector. The content focuses entirely on product lineups, cultural intellectual property management, and event programming for a global audience.

*"The score of 83 is driven mostly by the technical absence of schema data and minor template-language penalties in the header and footer. It ranks in the 'Minimal BS' category due to its extreme information density and perfect alignment between homepage promises and sub-page technical delivery. The site provides a masterclass in using specific, dated events to prove industry leadership."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://streetfighter.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 28, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**