

AI Reputation Analysis and Signal Evaluation - Toei Animation (?????????????)

BRAND AI REPUTATION

Arts, Culture & Entertainment Reputation: Toei Animation (?????????????) (toei-anim.co.jp)

https://toei-anim.co.jp

Industry: Arts, Culture & Entertainment

85

REPUTATION / 100



REPUTATION LEVEL

ARTS, CULTURE & ENTERTAINMENT

67.5 Avg Reputation

Based on 1884 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Toei Animation (?????????????) has 17.5 points more reputation than the average for Arts, Culture & Entertainment.

EXPERT VERDICT

A rare example of a site that prioritizes substance over signal. It functions as a functional archive and schedule rather than a marketing brochure, providing high-utility data for its audience.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

Information density is exceptionally high, with a near-total absence of power words in headings. Headings like H1 Works are followed by a massive list of specific, named intellectual properties such as One Piece and Dragon Ball. Body text is saturated with concrete data points, including specific event dates (2026.05.15) and named venues like Pia Arena MM and the National Film Archive.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero semantic drift across the analyzed pages. The homepage H1 News leads to a news sub-page that maintains the same level of granular detail, and the Event page fulfills the promise of cultural engagement with specific dates, locations, and pricing for upcoming exhibitions. The content is functionally aligned with its operational reality.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is virtually non-existent; the brand relies on its 70-year history (founded 1956) rather than superficial trust signals. While the review_count is technically low, the presence of specific proof points like the New York International Children's Film Award and the Academy Award nomination for Ame-dama provides substantive evidence that exceeds generic trust theatre.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to assertions is among the highest in the industry. Every news item and event listing includes actionable data: venue addresses, ticket prices (e.g., Adult 500 yen), and specific production credits, leaving almost no room for unsubstantiated marketing fluff.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

The site's footprint is entirely unique to the brand's deep IP library. It avoids industry clichés like 'unforgettable experiences' in favor of functional descriptions of works and event logistics. The value proposition is anchored in historical production records that could not be copy-pasted by any competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

10

67% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through verifiable history and named credits for directors like Wada Atsushi and Shinozuka Cho. The only notable gap is technical: the lack of structured Person or Organization schema in the crawled data to programmatically link these named authorities to their global digital footprints.

EVIDENCE: PERFORMANCE VS. CLAIMS

No disconnect found. Performance is not claimed through vague adjectives but demonstrated through a massive upcoming event calendar and a news feed updated with multiple entries per month, proving high organizational activity and cultural impact.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Arts, Culture & Entertainment Reputation: Toei Animation (?????????????????)
(toei-anim.co.jp)

Reputation: 85 / 100

INDUSTRY CLASSIFICATION

The site is a perfect match for the Arts, Culture & Entertainment category. It provides granular detail on animation production, cultural exhibitions, and large-scale entertainment events that align precisely with the industry profile.

"The score of 85 reflects a site with minimal BS. Points were only lost due to minor technical schema omissions and the inherent repetition of functional template structures in the news and event archives."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://toei-anim.co.jp> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 19, 2026

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