

AI Reputation Analysis and Signal Evaluation - Spacestation

BRAND AI REPUTATION

Blogs, Influencers & Personal Brands Reputation: Spacestation (spacestation.com)

https://spacestation.com

Industry: Blogs, Influencers & Personal Brands



REPUTATION LEVEL

BLOGS, INFLUENCERS & PERSONAL BRANDS

61.3 Avg Reputation

Based on 218 businesses audited.

LOWER REPUTATION THAN AVERAGE

Spacestation has 0.3 points less reputation than the average for Blogs, Influencers & Personal Brands.

EXPERT VERDICT

Spacestation is a legitimate, high-revenue creator ecosystem hiding behind a technically neglected and slightly sloppy website. While the business substance is evidenced by transparent salary data and named partnerships, the zero-schema implementation and copy-paste errors suggest a brand that relies on offline authority rather than digital proof. It is a low-BS entity with a high-friction technical interface.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

Information density is surprisingly high for the influencer space, anchored by specific nouns and financial figures. The homepage cites a 'record-setting \$2.3M Kickstarter launch' for Nomatic and the careers page provides transparent salary data such as '\$60k/yr' and '\$42-48k' for specific roles. However, the site loses points for repetitive H2 headings on the homepage and a blatant copy-paste error where the Magic Spoon section contains identical text to the Peter McKinnon X Nomatic section. Body substance remains strong due to the granular job responsibilities listed for Spacestation Integrations and Nebula Design Team.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

Semantic drift is minimal, as the sub-pages provide the operational proof for the homepage's high-level claims. The homepage introduces various 'stations' like Gaming, Integrations, and Animation, which are then validated by the active hiring listings on the careers page for those exact departments. There is a slight disconnect on the Contact Us page, which abandons business substance for generic quotes from Scott Adams and Carl Zwanzig, providing zero functional alignment with the 'influence' and 'cash' signals established elsewhere. Overall, the brand identity remains consistent as a creator-centric ecosystem across the analyzed slots.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

5

25% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is present in the technical data, particularly on the careers page which displays a review_count of 2 but a proof_links_count of 0, indicating feedback without verifiable sources. Bold claims like 'world's top video influencers' and 'industry-shaking campaigns' are delivered without outbound links to the actual social channels or campaign case studies. While the numbers cited are specific, the total lack of external proof paths (proof_links_count: 0) forces the user to take the influence claims on faith alone.

EVIDENCE: PROOF DENSITY

Proof density is moderate; the site avoids vague superlatives by providing specific job titles, salaries, and specific partnership names like Nomatic and VidSummit. However, the ratio of verifiable evidence is dragged down by the lack of outbound links to the projects mentioned. For every high-substance claim like a \$2.3M launch, there are several unverified assertions about 'industry-shaking campaigns' that lack a direct evidence path. The careers page serves as the strongest proof of life for the business entities described.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site exhibits some industry cliché matches such as 'authenticity, kindness, and hard work' and 'creator-first agency,' yet the overall value proposition is unique enough to avoid being a pure commodity. The integration of gaming, animation, and physical product launches (\$2.3M Kickstarter) differentiates the brand from standard talent agencies. Template language is minimal, though the 'Contact Us' page is essentially a boilerplate placeholder with zero unique brand substance. The presence of specific salaries and 401k matching details in the careers section effectively neutralizes the generic 'Building the Spacestation' H1.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

4

27% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority gaps are significant due to the total absence of structured data (schema_json: null) across all crawled pages. While the site references high-profile names like Peter McKinnon and Shonduras, it fails to connect these to a verified digital footprint through Person schema or sameAs links. Technical credibility is hampered by missing meta descriptions on the homepage and careers page, alongside a broken content hierarchy where Magic Spoon's description is a duplicate of a different product. The brand relies on its internal reputation rather than technical authority signals.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a minor disconnect between the claim of being 'the creator's agency' and the lack of visible portfolio metrics beyond a single Kickstarter mention. The site asserts it handles 'all facets of influencer marketing' but provides no verified case studies or client lists to substantiate the 'world's top video influencers' claim. The performance claims are highly specific (\$2.3M), which adds credibility, but they are isolated and aging (linked to specific past launches without recent evidence).

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Blogs, Influencers & Personal Brands Reputation: Spacestation
(spacestation.com)**

Reputation: 61 / 100

INDUSTRY CLASSIFICATION

The site aligns strongly with the Blogs, Influencers & Personal Brands category, functioning as a multi-entity hub for creator-led businesses. It explicitly references influencer marketing facets, creator relationships, and personal brands like Shonduras and A for Adley.

"The score of 61 is driven by the strength of the careers page data which provides rare substance (salaries, benefits) for this industry, balanced against high penalties in Identity and Trust pillars. The lack of schema and proof links (Step 3 and 5) accounts for nearly 70% of the total BS points awarded. Information density (Step 1) remained low due to the presence of specific entities and numbers."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://spacestation.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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