

AI Reputation Analysis and Signal Evaluation - Lapidaristen Vereniging Midden Nederland (LVMN)

BRAND AI REPUTATION

Charities, Nonprofits & NGOs Reputation: Lapidaristen Vereniging Midden Nederland (LVMN) (lvmn.nl)

https://lvmn.nl

Industry: Charities, Nonprofits & NGOs



REPUTATION LEVEL

CHARITIES, NONPROFITS & NGOS

67.9 Avg Reputation

Based on 261 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Lapidaristen Vereniging Midden Nederland (LVMN) has 7.1 points more reputation than the average for Charities, Nonprofits & NGOs.

EXPERT VERDICT

This is a low-BS, authentic community website that suffers from technical neglect rather than intentional deception. The substance is rooted in the personal histories of its board members and the specificities of stone-cutting, providing a refreshing distance from generic nonprofit templates. It is a genuine hobbyist club, not a marketing shell.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The site exhibits high substance with specific numbers, such as having exactly 125 members and being established in April 2020. The body text identifies specific technical activities like *facetteren* and *carven* rather than using generic 'impact' power words. However, the presence of empty H1 tags and generic greetings like *Welkom op onze website!* in H2 tags indicates a minor lack of optimization, and the reference to '2025' documents in a May 2026 context suggests slightly stale data.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero semantic drift observed. The homepage promises information on courses, excursions, and club life, which is delivered specifically on the Over ons and LVMN-bestuur pages. The messaging is consistent from the board member bios to the description of the club's 36-year history as a workgroup.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

10

50% Reputation

DIAGNOSIS: TRUST THEATRE

The site triggers a trust theatre flag because it reports a review_count of 1 without any outbound proof_links_count to verify the testimonial. While the site provides a physical address and phone number (06-13613427), it lacks a Chamber of Commerce (KvK) registration number, which is a standard proof requirement for Dutch nonprofits. The '36 years' claim is specific but currently lacks a linked historical record or archive.

EVIDENCE: PROOF DENSITY

The ratio of proof to fluff is favorable, largely due to the hyper-specific biographical data and geographic location (Jacob Romankwartier 23, Bilthoven). There are at least 8+ instances of specific evidence (dates, names, specific mineral types). The primary missing proof element is the formal legal registration of the vereniging (KvK number).

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

15

100% Reputation

The site avoids almost all industry cliches from the NGO dictionary, opting for niche-specific terms like 'lapidarie' and 'glaskralen' instead of 'scalable impact' or 'stakeholder engagement.' The value proposition is highly unique to the craft of stone-cutting and jewelry making, making it impossible to copy-paste onto a generic charity site. No boilerplate template fingerprints like 'Our Mission' were found in the body text.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

4

27% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is presented through detailed personal biographies of the board members, including their ages and previous occupations (e.g., Bas Oudewortel's 23-year history with the group). However, there is a technical authority gap as schema_json is null and there are no SameAs links connecting these individuals to external professional or social profiles. The technical implementation is weak, with missing H1 content and a lack of meta descriptions, which undermines the authority of the digital presence.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes few bold marketing performance claims, focusing instead on activity availability. The claim of 'ruim 125 leden' is a verifiable metric, though no membership list or annual report is provided. The mention of 'Workshops 2025' while the system date is May 2026 suggests the site is not currently demonstrating active schedule management.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Charities, Nonprofits & NGOs Reputation: Lapidaristen Vereniging Midden Nederland (LVMN) (lvmn.nl)

Reputation: 75 / 100

INDUSTRY CLASSIFICATION

The website perfectly fits the local nonprofit/hobbyist association category. The content is focused on community building, craft education (lapidary, smithing), and club activities rather than large-scale international NGO jargon.

"The score of 75 is driven primarily by technical and authority gaps (missing schema and poor heading structure) and the 'trust theatre' of an unlinked review. The content itself is remarkably substance-heavy and free of industry jargon, which prevented a higher BS score. The alignment between the homepage signal and sub-page substance is perfect."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://lvmn.nl> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result