

AI Reputation Analysis and Signal Evaluation - DeDust

BRAND AI REPUTATION

Crypto, Blockchain & Web3 Reputation: DeDust (dedust.com)

https://dedust.com

Industry: Crypto, Blockchain & Web3



CRYPTO, BLOCKCHAIN & WEB3

54.3 Avg Reputation

Based on 366 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

DeDust has 36.3 points less reputation than the average for Crypto, Blockchain & Web3.

EXPERT VERDICT

A 'Ghost Protocol' that fails to provide a single byte of substance or authority. In the high-stakes Crypto industry, a total lack of content, schema, and proof paths is the ultimate indicator of high-level bullshit or a failed technical deployment.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

5

17% Reputation

The site exhibits a total substance deficit with a char_count of 0 and no detected headings (H1-H6). Because there is zero body text or technical specification provided in the forensic data, the ratio of fluff to specifics is effectively infinite. The absence of a single noun, number, or named entity across the primary signal markers results in a maximum penalty for specificity absence.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

0

0% Reputation

There is a complete failure of semantic alignment as the homepage contains no H1, meta title, or meta description to establish a brand promise. Without content on the sub-pages to compare against the homepage, the site presents as a 'ghost' presence, where the primary signal 'HOMEPAGE' delivers nothing to support its industry classification. This disconnect between existence (URL) and communication (content) represents maximum drift.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

8

40% Reputation

DIAGNOSIS: TRUST THEATRE

The forensic data shows a review_count of 0 and a proof_links_count of 0, meaning there is zero external validation present. While the trust_theatre_flag is false, the absolute absence of a proof path or links to third-party audits is critical in the crypto sector. Any implied trust is entirely unsubstantiated by the provided data.

EVIDENCE: PROOF DENSITY

The proof density is 0:0. There is not a single verifiable evidence point, dated result, or technical protocol name within the crawled data. Compared to the industry requirement for 'published and verifiable smart contract audit reports,' this site provides 100% vague assertions (by omission) and 0% forensic proof.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

5

33% Reputation

The site is currently a blank template with zero unique value proposition or positioning. It fails all uniqueness checks because it provides no text that could differentiate it from any other DeFi project or placeholder. The absence of any 'Whitepaper', 'Roadmap', or 'Tokenomics'?even as template placeholders?indicates a failure to meet basic industry expectations for a Web3 entity.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

DIAGNOSIS: AUTHORITY GAPS

The identity footprint is non-existent: schema_json is null and no meta data is provided. There are no named founders, technical team members, or links to GitHub/LinkedIn (sameAs), leaving a massive authority gap. The technical implementation is equally deficient, with no structured data to support claims of being a decentralized protocol.

EVIDENCE: PERFORMANCE VS. CLAIMS

While no explicit performance claims are made in the (empty) text, the site's failure to provide even a basic landing page for a DeFi protocol is a massive disconnect. In an industry where 'Smart Contract Audits' and 'Live Metrics' are the standard of proof, a site with zero data points is a red flag. The lack of case studies or TVL (Total Value Locked) metrics renders any implicit business claim void.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Crypto, Blockchain & Web3 Reputation: DeDust (dedust.com)

Reputation: 18 / 100

INDUSTRY CLASSIFICATION

The domain name suggests a crypto-asset 'dust' cleaning or DeFi protocol, which aligns with the Crypto, Blockchain & Web3 industry classification. However, the lack of crawlable content makes it impossible to verify if the site is a functional protocol or a placeholder for a future project.

"The score of 18 is primarily driven by the 'insufficient' data status, which indicates a total failure to communicate substance. Maximum penalties were applied in Information Density and Identity & Authority due to the null schema and empty text fields. The score would only be higher if the site contained active 'Trust Theatre' (fake reviews) or 'Generic Claims' (to the moon), which are currently absent because there is no text at all."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://dedust.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 26, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result