

AI Reputation Analysis and Signal Evaluation - Functori

BRAND AI REPUTATION

Crypto, Blockchain & Web3 Reputation: Functori (functori.com)

https://functori.com

Industry: Crypto, Blockchain & Web3



CRYPTO, BLOCKCHAIN & WEB3

54.3 Avg Reputation

Based on 366 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Functori has 24.7 points more reputation than the average for Crypto, Blockchain & Web3.

EXPERT VERDICT

Functori is a rare signal in a noisy industry, prioritizing institutional R&D and core engineering over marketing fluff. Its low BS score is only slightly elevated by the classic crypto sin of displaying metrics without direct verification links.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The site maintains high information density with a low ratio of power words to specific nouns. While the H1 'Code you can trust' is generic, it is immediately supported by technical specifics like 'sub-150ms latency,' 'sovereign rollup infrastructure,' and 'gas inefficiencies.' Specific financial metrics such as '?10M+ R&D Funding' and '?1.5M+ Funding Secured' provide concrete anchors for the brand's claims.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually zero semantic drift; the homepage promise of 'consulting, prototyping, and R&D' is methodically expanded upon in the sub-sections. The 'technical co-founder' positioning is substantiated by specific product names like Explorus and Argos, and joint venture case studies like Fraktion, ensuring the substance matches the signal.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

7

35% Reputation

DIAGNOSIS: TRUST THEATRE

The site triggers a trust theatre penalty due to a review_count of 2 without any corresponding proof_links_count to verify their origin. Additionally, large-scale metrics like '30k+ Users Reached' and '10+ Platforms in Production' are presented as H2 numbers without direct outbound links to verifiable dashboards or contract addresses, creating a reliance on 'trust us' architecture.

EVIDENCE: PROOF DENSITY

The proof density is high regarding institutional validation (BPI, Horizon Europe logos) but low regarding external technical validation (no direct links to the listed GitLab repositories or live rollups). The ratio of specific numbers to vague assertions is exceptional, with 10+ specific numeric metrics cited on the homepage alone.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

13

87% Reputation

Funcitori avoids the typical 'Join the Revolution' or 'To the Moon' boilerplate found in the industry. Cliché matches are limited to necessary technical terms like 'DeFi' and 'Tokenization,' which are used as specific service descriptors rather than vague promises. The positioning as an institutional R&D partner funded by Horizon Europe is highly unique and non-commodity.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is primarily institutional rather than personal; while the site lists logos for Sorbonne Université and Université Paris Saclay, it fails to name specific team members or researchers in the provided text. The Schema Organization data is strong, including a GitLab link and physical address, which partially bridges the authority gap for a technical firm.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a slight disconnect regarding the joint venture metrics; claims of '?1.5M+ Funding Secured' and '30k+ Users' lack the case study depth found in the R&D section. However, the technical products (Apollo, Atlas) are described with enough precision regarding execution tracing and latency to maintain high baseline credibility.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Crypto, Blockchain & Web3 Reputation: Funcitori (funcitori.com)

Reputation: 79 / 100

INDUSTRY CLASSIFICATION

The site strongly aligns with the Blockchain & Web3 industry, specifically focusing on technical infrastructure, R&D, and protocol-level development rather than consumer-facing speculation. The mention of Tezos, EVM networks, and Real World Asset (RWA) tokenization confirms a specialized technical positioning within the sector.

"The score is primarily driven by the Trust and Proof pillar (13/20) due to a lack of outbound verification links and the presence of unverified reviews. All other pillars scored exceptionally well, reflecting a site that is unusually grounded in technical reality for the Web3 sector."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://functori.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 30, 2026

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