

AI Reputation Analysis and Signal Evaluation - Gavin Wood

BRAND AI REPUTATION

Crypto, Blockchain & Web3 Reputation: Gavin Wood (gavwood.com)

https://gavwood.com

Industry: Crypto, Blockchain & Web3



CRYPTO, BLOCKCHAIN & WEB3

54.3 Avg Reputation

Based on 366 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Gavin Wood has 34.7 points more reputation than the average for Crypto, Blockchain & Web3.

EXPERT VERDICT

This site is a rare example of a near-zero BS technical portfolio. It prioritizes specific historical achievements and technical contributions over modern marketing tropes and 'Web3' buzzwords.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

29

97% Reputation

The site exhibits extremely high information density with a near-zero fluff ratio. Headings like [H2] Who I am and [H2] These days... are functional rather than promotional. The body text contains high-specificity technical nouns and proper names including EVM, gas, Solidity, PoC-1, and OxLegal, rather than generic power words.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is no detectable semantic drift between the [H1] Gavin Wood and the supporting content. The homepage establishes Wood as a technical founder and the subsequent text provides immediate, granular proof of this via a chronological history of protocol development. The narrative remains consistent from childhood interests to specific 2014 coding milestones.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

16

80% Reputation

DIAGNOSIS: TRUST THEATRE

The site does not employ trust theatre; the `review_count` is 0 and `trust_theatre_flag` is false. While it makes significant claims about authoring the Yellow Paper and co-founding Ethereum, these are presented as historical facts rather than marketing testimonials. However, the `proof_links_count` is 0, meaning the text lacks direct outbound links to the mentioned technical specifications.

EVIDENCE: PROOF DENSITY

The proof density is high due to the volume of specific, dated evidence. The text references Jan 2014, April 2014, and specific project names like PoC-1 and the Yellow Paper. I count over 10 instances of specific technical frameworks or tools mentioned, which far exceeds the threshold for high substance.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

14

93% Reputation

The site avoids almost all industry clichés found in the `patterns_json`. It does not use phrases like 'the future of finance' or 'to the moon,' instead focusing on 'embedded domain-specific languages' and 'C++ language workbenches.' The value proposition is entirely unique to the individual and could not be replicated by a competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

10

67% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a technical gap in authority signaling as the `schema_json` is null and there are no sameAs links to external profiles like GitHub or LinkedIn. While the text claims significant expertise (doctorate in computer science, Microsoft Research consultant), it lacks the structured data required to programmatically verify these credentials.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between the marketing tone and demonstrated capability. The site eschews performance marketing entirely in favor of a technical CV. Claims are focused on the creation of technology (e.g., 'designed and implemented the first truly smart lighting controller') rather than unsubstantiated business outcomes.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Crypto, Blockchain & Web3 Reputation: Gavin Wood (gavwood.com)

Reputation: 89 / 100

INDUSTRY CLASSIFICATION

The content is a precise match for the Crypto, Blockchain & Web3 industry. It details the foundational development of the Ethereum protocol, smart contract languages, and decentralized web concepts.

"The score of 89 is driven primarily by the lack of structured data (Identity and Authority) and the absence of

direct outbound links (Trust and Proof). The Information Density and Semantic Coherence pillars scored near-perfectly due to the total absence of marketing fluff and high technical specificity."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://gavwood.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 26, 2026

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