

AI Reputation Analysis and Signal Evaluation - Adeslas Dental

BRAND AI REPUTATION

Dental Clinics & Orthodontics Reputation: Adeslas Dental (www.adeslasdental.es)

https://www.adeslasdental.es

Industry: Dental Clinics & Orthodontics



DENTAL CLINICS & ORTHODONTICS

56.8 Avg Reputation

Based on 65 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Adeslas Dental has 15.2 points more reputation than the average for Dental Clinics & Orthodontics.

EXPERT VERDICT

Adeslas Dental provides a high-substance, low-BS corporate platform that wins on pricing transparency but loses on testimonial credibility. It is a rare example of a 'Big Dental' site that treats the user as a patient rather than just a lead, despite the anonymous trust theatre.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

Information density is remarkably high for a large corporate entity. The body substance ratio is bolstered by exact starting prices for all major treatments (e.g., Implants from 1,305?, Carillas from 125?) and technical protocols such as 'superficies nanoestructuradas' and 'regeneración ósea guiada.' While headings like 'No hablamos de problemas, hablamos de soluciones' are pure fluff, the text beneath them provides specific nouns and technical benchmarks.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero semantic drift between the homepage signal and sub-page substance. The H1 promise of being 'Experts in dentistry for more than 30 years' is backed by granular treatment pages that explain clinical phases in detail. The value proposition of being 'open to non-members' is consistently repeated and verified on the pricing tables of treatment-specific pages.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

7

35% Reputation

DIAGNOSIS: TRUST THEATRE

The site suffers from significant Trust Theatre. While it displays a review_count of 20, the proof_links_count is 0, and the testimonials are attributed to 'Usuario anónimo' (Anonymous User), a classic industry red flag. Claims such as being the 'best-valued insurer' and 'leader in oral health' lack outbound verification links or dated third-party citations.

EVIDENCE: PROOF DENSITY

Proof density is weighted toward operational metrics (31 years, 185 clinics, 1,600 doctors) and pricing transparency rather than clinical outcomes. The ratio of substantiated claims is high regarding the 'how' and 'how much,' but low regarding the 'how well' (success rates/patient data).

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

10

67% Reputation

The commodity fingerprint is moderate. It utilizes industry clichés like 'sonrisa de película' (movie-star smile) and 'última tecnología' (latest technology). However, the unique scale of the network (185+ clinics, 1,600 dentists) and the explicit integration of the 'Dental Max' and 'Dental Total' insurance products differentiate it from generic dental templates.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is generally well-established but has minor gaps. Two experts, Dra. Henar Artiz Sanmartín and Dra. Marta Abad Pérez, are named and their trajectories summarized, which provides more substance than the industry average. However, the absence of medical registration numbers (Colegiado) in the structured data or text prevents immediate professional verification.

EVIDENCE: PERFORMANCE VS. CLAIMS

The disconnect is minimal due to the presence of technical explanations. Instead of just claiming 'innovative surgery,' the site explains the 'cirugía guiada por ordenador' process using 3D scans and computer-guided milling. The only disconnect is the lack of verifiable 'Before and After' case studies which would provide visual proof of the 'sonrisa perfecta' claim.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Dental Clinics & Orthodontics Reputation: Adeslas Dental

Reputation: 72 / 100

(www.adeslasdental.es)

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Dental Clinics & Orthodontics category. The content covers the full spectrum of services from preventive care to specialized implantology and aesthetic treatments, integrated with an insurance-led business model.

"The score of 72 reflects 'Low BS,' driven primarily by excellent pricing transparency and technical detail in treatment descriptions. The remaining 28 points come from the lack of verified review paths (13 points) and standard corporate jargon (5 points)."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.adeslasdental.es> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 16, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result