

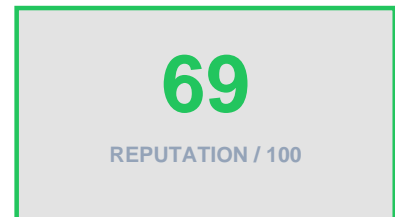
AI Reputation Analysis and Signal Evaluation - Ochilview Dental and Oral Surgery

BRAND AI REPUTATION

Dental Clinics & Orthodontics Reputation: Ochilview Dental and Oral Surgery (www.ochilviewdental.co.uk)

http://www.ochilviewdental.co.uk

Industry: Dental Clinics & Orthodontics



REPUTATION LEVEL

DENTAL CLINICS & ORTHODONTICS

56.8 Avg Reputation

Based on 65 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Ochilview Dental and Oral Surgery has 12.2 points more reputation than the average for Dental Clinics & Orthodontics.

EXPERT VERDICT

Ochilview Dental is a high-substance clinical site that is currently wearing a cheap marketing suit. The practitioners are clearly experienced and the reviews are authentic, but the brand relies on the same tired cliches as every other dentist in West Lothian. The lack of GDC numbers in the copy is a standard regulatory oversight that unnecessarily increases the BS score.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

20

67% Reputation

Information density is moderate; while the site uses fluff headings like Restore your smile to how you remember it, the body text provides specific clinical backgrounds, such as Dr Girish Bharadwaj qualifying from Bangalore and Dr Luke Bowen graduating from Belfast in 2015. There is heavy repetition of the value proposition regarding a relaxing environment and dental anxiety across all six pages. Specific technical nouns like Cone Beam CT Scan and Intravenous sedation provide a counterweight to generic marketing promises.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is very little semantic drift between the homepage signal and the sub-page substance. The H1 Restoring your smile seamlessly and the meta description's focus on Dental Implants and Wisdom teeth removal are directly supported by dedicated sub-pages with granular service breakdowns like Bone Grafting and Complex Dental Extractions. The promise of care for nervous patients is consistently addressed through sections on conscious sedation and patient comfort across the site structure.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

16

80% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by providing 300+ verifiable reviews with specific names and recent dates, including feedback from March 2026. Review counts are high (365 on the testimonials page) and the content of the reviews mentions specific clinicians (e.g., Dr Kun Yu Tsai, Luke), which validates the claims of quality care. However, the proof_links_count of 80 is noted, but no outbound links to GDC registration or CQC reports were present in the provided text data, which is a standard industry expectation.

EVIDENCE: PROOF DENSITY

The ratio of proof to fluff is relatively high for the industry, evidenced by the inclusion of 15+ detailed Google reviews within the page content itself rather than just a star-rating widget. Verifiable evidence includes specific practitioner graduation dates and distinct categories for oral surgery complications. Unsubstantiated claims are limited to subjective terms like amazing and quality dental care.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

6

40% Reputation

The site has a high commodity fingerprint due to heavy reliance on industry clichés such as family friendly, relaxing environment, and dentistry with a difference. The value proposition of creating healthy, confident smiles is essentially interchangeable with competitors. Template sections like Get in touch and Follow us on Instagram are standard boilerplate, though the specific focus on Oral Surgery provides some differentiation from a standard general practice.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

DIAGNOSIS: AUTHORITY GAPS

A significant authority gap exists due to the absence of GDC registration numbers for any of the nine named practitioners within the text or structured data. While the Principal is claimed as a Specialist Oral Surgeon, there are no SameAs links to professional registries or external clinical profiles in the schema_json. The Technical implementation is clean with LocalBusiness schema, but lacks more granular Person or Physician structured data to anchor the experts.

EVIDENCE: PERFORMANCE VS. CLAIMS

The marketing tone largely matches the demonstrated clinical offerings, though the claim of being Affordable professional dental care lacks a corresponding fee guide or price list in the provided data. Bold claims regarding state-of-the-art care are supported by mentions of CBCT technology and digital impressions. The primary disconnect is the lack of verifiable registration data for a practice claiming specialist status.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Dental Clinics & Orthodontics Reputation: Ochilview Dental and Oral

Reputation: 69 / 100

Surgery (www.ochilviewdental.co.uk)

INDUSTRY CLASSIFICATION

The website content accurately reflects the Dental Clinics & Orthodontics category, specifically emphasizing oral surgery, sedation, and restorative treatments. Detailed practitioner bios and specific procedure categories like Apicectomy and CBCT scans confirm high alignment with the industry.

"The score of 69 indicates Low BS, primarily held back by the Commodity Fingerprint (9/15) and Information Density (10/30) pillars. The site scores very well on Semantic Coherence (2/20) and Trust and Proof (4/20) due to the alignment of its oral surgery claims and the high volume of dated, named patient testimonials."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <http://www.ochilviewdental.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 22, 2026

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