

# AI Reputation Analysis and Signal Evaluation - Vitaldent

## BRAND AI REPUTATION

### Dental Clinics & Orthodontics Reputation: Vitaldent (www.vitaldent.com)

https://www.vitaldent.com

Industry: Dental Clinics & Orthodontics



## DENTAL CLINICS & ORTHODONTICS

### 56.8 Avg Reputation

Based on 65 businesses audited.

REPUTATION LEVEL

#### HIGHER REPUTATION THAN AVERAGE

Vitaldent has 16.2 points more reputation than the average for Dental Clinics & Orthodontics.

## EXPERT VERDICT

Vitaldent delivers a low-BS corporate experience where massive scale is supported by verifiable registration numbers and transparent pricing models. While it leans heavily on repetitive marketing hooks and curated reviews, the technical and financial transparency provides substantial weight to its claims.

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## INFO DENSITY

Power-words vs. Substance ratio.

19

63% Reputation

The site exhibits a moderate level of concept repetition, specifically regarding the 'first visit free' and '100% financing' claims which appear on almost every sub-page. However, it avoids high scores by providing concrete technical specifications for treatments, such as 'osteointegration' periods of 3-6 months and specific material comparisons (Zirconium vs. Metal-Porcelain). Power words like 'altamente preparado' are present but usually paired with specific numbers like '+2,000 collaborating dentists.'

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually no semantic drift between the homepage signal and the sub-page substance. The homepage H1 'Clínicas dentales en toda España' is immediately validated by granular data showing clinic counts in specific cities (e.g., 61 in Madrid, 55 in Barcelona). The sub-pages for Implants and Orthodontics provide the exact level of clinical and financial detail suggested by the homepage's high-level value propositions.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

12

60% Reputation

### DIAGNOSIS: TRUST THEATRE

The site utilizes 'Trust Theatre' by displaying curated testimonial blocks (e.g., Gemma, Ana Pérez) that lack direct verification links to the original third-party source, despite showing a high review\_count of 90+ in page metrics. While the schema\_json references an AggregateRating of 4.7 based on 60,207 reviews, the textual reviews on the page are static and curated. Performance claims like 'Best Dental Service of the Year' are cited but not directly hyperlinked to the award body.

### EVIDENCE: PROOF DENSITY

Proof density is high regarding infrastructure and scale, citing exact numbers of patients (8 million) and years in business (35). The clinical content is supervised by named medical coordinators, providing a layer of technical proof. The primary weakness is the 'aging' status of testimonial videos (some dated Feb 2022, approx. 51 months delta from May 2026), which decreases their credibility as current substance.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

7

47% Reputation

The commodity footprint is visible in the 'Why Choose Us' and 'Our Process' sections, which use standardized industry language and template markers. Matches to industry clichés include 'state-of-the-art technology' and 'the dental experience you deserve.' However, the uniqueness of the 'Mi Vitaldent' program?offering 25 specific free services?partially offsets the penalty for generic positioning.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

15

100% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority gaps are non-existent. The site provides specific medical registration numbers (Número de colegiado) for lead practitioners like Miriam Alexandre (28013854) and Clara Esteban. These experts are connected to their professional profiles via LinkedIn links in the content, providing a verifiable digital footprint that backs the claim of professional expertise.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site minimizes disconnect by providing highly specific financial examples for performance claims. Instead of just claiming 'affordable care,' the Implants page provides a PVP of 1,866 euros with a specific 8.62% TAE over 60 months. This level of granular financial detail provides high substance for the affordability claims.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

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**Dental Clinics & Orthodontics Reputation: Vitaldent (www.vitaldent.com)**

**Reputation: 73 / 100**

### INDUSTRY CLASSIFICATION

The website perfectly aligns with the Dental Clinics & Orthodontics category. The content provides a comprehensive breakdown of specialized services including implantology, periodontics, and orthodontics, consistent with a large-scale corporate dental network.

*"The score of 73 is driven primarily by Trust Theatre (curated reviews without external verification) and Commodity Fingerprinting (boilerplate template sections). These penalties were significantly lowered by the presence of verifiable professional registration numbers and highly transparent pricing/financing data, which are rare in this industry."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.vitaldent.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 16, 2026

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