

# AI Reputation Analysis and Signal Evaluation - Tulipán

## BRAND AI REPUTATION

### Ecommerce & Online Retail Reputation: Tulipán (tulipan.com.ar)

https://tulipan.com.ar

Industry: Ecommerce & Online Retail



## ECOMMERCE & ONLINE RETAIL

### 63.7 Avg Reputation

Based on 3389 businesses audited.

REPUTATION LEVEL

#### HIGHER REPUTATION THAN AVERAGE

Tulipán has 13.3 points more reputation than the average for Ecommerce & Online Retail.

#### EXPERT VERDICT

This is a substance-heavy brand site that respects the user's intelligence by avoiding generic corporate jargon. Its only BS factor is functional: it is currently a 'ghost store' signaling a shopping experience it cannot fulfill due to total stock depletion.

[See how to improve >](#)

#### INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The site exhibits high substance-to-fluff density. Headings are utilitarian (e.g., 'Nuestros Productos', 'Sex Toys') and avoid the 'innovative synergy' trap. Body text is dominated by specific product nouns, technical weights (0.05 KGM), and exact pricing (ARS 6.500), though it suffers from concept repetition regarding payment terms ('3 Cuotas sin interés') across every product block.

#### SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Signal-substance alignment is strong; the H1 and navigation promise specific sexual health categories that the sub-pages provide in granular detail. A minor drift occurs in the 'Shop' signal versus reality: as of June 20, 2026, the entire inventory is marked as 'Agotado' (Sold Out), creating a functional disconnect between the commerce intent and the actual substance of the availability.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

12

60% Reputation

### DIAGNOSIS: TRUST THEATRE

Trust theatre is minimal but present. The review\_count is 2 across all pages, yet no actual review text or third-party validation links are visible in the provided text. While it lacks fake 'As Seen On' banners, it refers users to 'LEGALES' and 'Medios de Pago' sections without providing a direct proof path to a verifiable business registration or physical address in the crawl.

### EVIDENCE: PROOF DENSITY

Proof density is strictly technical. There are dozens of specific data points (SKUs, units, prices) which constitute substance in retail. However, social proof is thin, with a proof\_links\_count of 1 and an unverified review\_count of 2, suggesting the site relies more on brand recognition than third-party validation.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site uses a boilerplate Tiendanube template fingerprint (MI PEDIDO, CONTACTANOS, Redes Sociales). However, it avoids a maximum penalty through brand-specific differentiation, notably the category 'Ver a Dios' (See God), which is a unique brand-slang element that a generic competitor could not easily copy-paste.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

15

100% Reputation

### DIAGNOSIS: AUTHORITY GAPS

There are no significant authority gaps. The technical implementation is professional, featuring robust Product and Organization schema that includes specific SKUs and weight values. It does not claim expert authority (e.g., medical endorsements) that it fails to verify, sticking strictly to its role as a retail entity.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids high-risk performance claims. It uses category-standard marketing language ('Sentí más placer', 'Sexo ardiente') rather than unsubstantiated technical or success-rate metrics. The only disconnect is the 'Entregamos tu compra' claim while all products are out of stock.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

Ecommerce & Online Retail Reputation: Tulipán (tulipan.com.ar)

Reputation: 77 / 100

### INDUSTRY CLASSIFICATION

The content perfectly matches the Sexual Health and Wellness retail category. The product mix of condoms, lubricants, and sex toys aligns with the metadata and primary signals.

*"The score of 77 is primarily driven by Trust & Proof gaps related to the 'Sold Out' status and the lack of visible third-party reviews. The site scores near zero in Information Density and Identity BS due to its extremely granular product data and clean schema implementation."*

## ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://tulipan.com.ar> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: June 20, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**