

AI Reputation Analysis and Signal Evaluation - Azienda Sicura

BRAND AI REPUTATION

Education, Schools & Universities Reputation: Azienda Sicura (aziendasicura.net)

https://aziendasicura.net

Industry: Education, Schools & Universities



REPUTATION LEVEL

EDUCATION, SCHOOLS & UNIVERSITIES

61.5 Avg Reputation

Based on 816 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Azienda Sicura has 20.5 points more reputation than the average for Education, Schools & Universities.

EXPERT VERDICT

A high-substance, low-fluff vocational site that prioritizes technical specifications over marketing poetry. It provides a rare combination of clear pricing, specific duration, and legislative anchoring with minimal semantic drift.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

Information density is exceptionally high for the sector. Rather than fluff, headings like Patentini muletto or Integrazione carrello elevatore retrattile are followed by specific breakdowns such as 8 hours of theory and 4 hours of practice. Body text contains exact pricing ranging from 50 to 150 euro and specific legislative references like D.lgs 81/08 and Accordo Stato Regioni.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Minimal drift detected between pages. The homepage promises national validity and immediate issuance, and the sub-pages provide the specific technical details including 10-day card turnaround and 5-year validity to support these claims. Identity remains consistent across all 4 analyzed pages as a trade union-affiliated training entity.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

DIAGNOSIS: TRUST THEATRE

The site claims 7508 reviews in its aggregate schema but provides limited external verification paths. While proof links are present, they are low in count (2 per page), and the reviews displayed in the schema appear to be internally managed. The mention of PayPal security acts as a standard trust anchor rather than pure theater.

EVIDENCE: PROOF DENSITY

High ratio of verifiable evidence to assertions. The site provides specific module breakdowns (1h juridical, 3h technical, 4h practical) and clear price points for every attendee type. It lacks external links to government registries or official accreditation databases, which would further validate the legality claims.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

Value propositions are largely driven by utility rather than industry jargon found in the patterns dictionary. Phrases like *formazione su misura* appear, but are grounded by specific delivery methods such as in-company vs. calendar-based. The unique *Patentino Card Fai da Te* feature differentiates it from generic safety training competitors.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through institutional affiliation with SINALF trade union rather than individual expert profiles. While the lack of named instructors is common in this industry, adding Person schema for lead trainers would strengthen the authority footprint. Technical implementation of Course and Product schema is robust and includes current dates for 2026.

EVIDENCE: PERFORMANCE VS. CLAIMS

Marketing tone is pragmatic and matches the demonstrated offerings. Claims of 90,000 certifications issued since 2013 and 10,000 students per year are bold but supported by granular scheduling data in the structured data. There is no disconnect between the promise of a license and the course curriculum shown.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Education, Schools & Universities Reputation: Azienda Sicura (aziendasicura.net)

Reputation: 82 / 100

INDUSTRY CLASSIFICATION

The site fits the broader Education category but functions specifically as a Vocational and Occupational Safety Training center. It diverges from academic clichés by focusing on legislative compliance and practical certifications for heavy machinery and safety roles.

"The low score of 82 reflects a high degree of substance and transparency. Points were primarily lost in the

Trust and Proof pillar due to the high volume of internally managed reviews without external verification paths. All other pillars show minimal BS patterns and high specificity."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://aziendasicura.net> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 21, 2026

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