

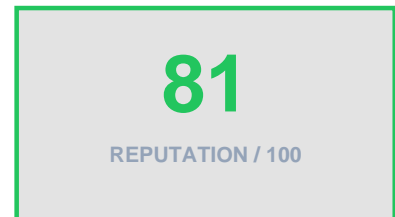
AI Reputation Analysis and Signal Evaluation - Breakthrough Maths

BRAND AI REPUTATION

Education, Schools & Universities Reputation:
Breakthrough Maths
(www.breakthroughmaths.ie)

<https://www.breakthroughmaths.ie>

Industry: Education, Schools & Universities



REPUTATION LEVEL

EDUCATION, SCHOOLS & UNIVERSITIES

61.5 Avg Reputation

Based on 816 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Breakthrough Maths has 19.5 points more reputation than the average for Education, Schools & Universities.

EXPERT VERDICT

Breakthrough Maths is a high-substance, low-BS education provider that treats pricing and syllabus data as primary content. The only friction point is the inconsistent accounting of review totals across different pages and metadata. It is a benchmark for product-led transparency in the grinds industry.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

24

80% Reputation

The site exhibits high information density, favoring specific nouns and numbers over power words. While the H1 Ireland's Best Maths Grinds is a standard superlative, the body text immediately compensates with hard data: 590 to 625 Leaving Cert points for tutors, 45-60 minute class durations, and specific starting dates like June 4th. Fluff is minimal, limited to secondary H2s like Where Maths finally makes sense, which are quickly followed by granular syllabus breakdowns.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page substance. The hero section promises online maths grinds for specific cycles, and the sub-pages for Leaving Cert and Junior Cycle deliver exact curricula (Algebra, Financial Maths, Trigonometry) and clear pricing. The transition from general promise to specific technical deliverable is seamless across all six audited pages.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

DIAGNOSIS: TRUST THEATRE

The primary trust gap is a discrepancy in review volume; the meta description and meta title claim over 1,000 parent reviews, while the Primary School page schema cites 673, and the Homepage JSON-LD only reports 25. While the names of reviewers like Susan Dunlea and Cathal O'Brien are specific, the lack of direct outbound links to a third-party review platform like Google or Trustpilot qualifies as minor trust theatre.

EVIDENCE: PROOF DENSITY

Proof density is high, with a significant ratio of verifiable evidence to assertions. The site cites 1,000+ reviews, specific mock exam result increases (28% to H3), and specific media appearances on Newstalk and the Laura Dowley podcast. The presence of named student success stories with locations (Fionn from Whitechurch, Holly from Achill) provides localized, forensic proof of service delivery.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

11

73% Reputation

The site successfully avoids the generic educational template by offering unique value propositions like the Night-Before-Exams Masterclass and Kahoot Testing for engagement. Clichés such as award-winning and nurturing potential appear, but they are anchored to specific media features (Irish Times, Ireland AM) and verifiable tutor profiles, preventing the value proposition from being copy-pasted onto a competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through named experts (TJ Hegarty, Eoin, Diarmuid) with verifiable academic backgrounds from UCC and TCD. The Person schema and the inclusion of SameAs links to various social platforms provide a digital footprint that matches the claims of expertise. There are no significant gaps between the claimed authority and the technical structured data provided.

EVIDENCE: PERFORMANCE VS. CLAIMS

The bold claim that 91% of students improved their grades is substantiated by a dated 2025 Survey mentioned on the Leaving Cert page. Unlike typical marketing fluff, this claim is contextualized within a specific time frame (August 2025) and a specific student segment, reducing the disconnect between marketing tone and demonstrated reality.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Education, Schools & Universities Reputation: Breakthrough Maths (www.breakthroughmaths.ie)

Reputation: 81 / 100

INDUSTRY CLASSIFICATION

The content perfectly aligns with the Education category, specifically focusing on the Irish secondary and primary school systems (Leaving Cert, Junior Cycle, Drumcondra tests). The terminology used, such as CBA's, Paper 1, and H1/H2 marking strategies, confirms deep niche expertise.

"The BS score of 81 is driven primarily by the Trust and Proof pillar due to the inconsistent review counts (25 vs 673 vs 1,000+) and the lack of direct external proof links. Minor points were added for industry clichés and template fingerprints, but the site's high specificity in pricing and tutor credentials kept the score in the Minimal BS range."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.breakthroughmaths.ie> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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