

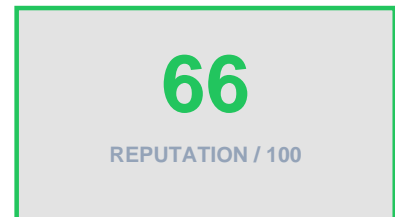
# AI Reputation Analysis and Signal Evaluation - Addington Court Golf Academy

## BRAND AI REPUTATION

### Fitness, Gyms & Sports Clubs Reputation: Addington Court Golf Academy (addingtoncourtgolfacademy.co.uk)

https://addingtoncourtgolfacademy.co.uk

Industry: Fitness, Gyms & Sports Clubs



REPUTATION LEVEL

## FITNESS, GYMS & SPORTS CLUBS

### 63.7 Avg Reputation

Based on 558 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Addington Court Golf Academy has 2.3 points more reputation than the average for Fitness, Gyms & Sports Clubs.

## EXPERT VERDICT

Addington Court Golf Academy is a high-substance service provider operating within a somewhat clunky template. It avoids the typical 'guaranteed results' trap of the fitness industry by providing transparent pricing and specific coach-led schedules. The bullshit present is technical residue and template boilerplate, not intentional deception.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The information density is surprisingly high for a sports service site. Substance is found in specific nouns and numbers, such as the £39.95 monthly pricing, 45-minute private durations, and age-specific groupings (4-8, 9-16). However, fluff is present in the redundant H3 heading structure across all pages, which repeats the same descriptions of 'Scoring School' and 'Skills Pathway' nearly verbatim, inflating page length without adding new value.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

17

85% Reputation

Drift is minimal. The homepage H1 'Golf Lessons' and the H5 'WELCOME TO ADDINGTON COURT GOLF ACADEMY' promise expert coaching, which sub-pages deliver with specific bios and structured timetables. There is a slight disconnect in brand identity where schema data refers to 'Showcase Golf Academy' while the front-end remains 'Addington Court,' likely a result of a platform-wide template (demogolfacademy.com) being utilized.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

10

50% Reputation

### DIAGNOSIS: TRUST THEATRE

The site features 5 reviews with specific details, such as mentioning coaches 'Mike' and 'Emma,' which adds credibility. However, with a proof\_links\_count of 0 for these reviews, there is no path to a verified third-party platform like Google Reviews or Trustpilot. The absence of external proof paths for claims like 'taught over 3000 players' or 'national Golf Foundation awards' prevents a lower score in this pillar.

### EVIDENCE: PROOF DENSITY

Proof points are concentrated in the 'Junior Academy Timetable' and 'Coaching Plans' sections, which provide granular logistical evidence. Verifiable evidence includes named instructors, specific start times (9am, 10am), and facility maps. Vague assertions are limited to generic opening statements like 'Fun and friendly coaching programmes.'

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site uses a heavy template structure evident in the 'Interesting links' and 'Partnered with' placeholders and the repeated modal content. Value propositions like 'Master the Challenges' and 'Become a Tee Shot Wizard' are unique to this brand's curriculum. A significant red flag is the 'Coming Soon...' bio for Ben Armstrong, which remains empty as of June 2026 despite the page being modified in March 2026.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is anchored by named PGA Professionals with verifiable credentials (PGA European Championships, Surrey County Coach). However, there is no Person schema or sameAs links to social profiles or professional registers (PGA.info). The technical identity is slightly undermined by schema URLs pointing to a development domain (showcase-academy.demogolfacademy.com) rather than the live site.

### EVIDENCE: PERFORMANCE VS. CLAIMS

Performance claims are largely grounded in 'Process' rather than 'Promised Outcomes.' Instead of claiming 'you will lose 10 shots,' the site claims a '6 progression levels designed to get your child club and course ready.' This is a more honest marketing approach, though the 'remarkable progress' mentioned in testimonials lacks specific before-and-after handicap data.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

---

**Fitness, Gyms & Sports Clubs Reputation: Addington Court Golf Academy**  
**([addingtoncourtgolfacademy.co.uk](https://addingtoncourtgolfacademy.co.uk))**

**Reputation: 66 / 100**

### INDUSTRY CLASSIFICATION

The site perfectly aligns with the Fitness, Gyms & Sports Clubs category, specifically focusing on golf instruction and facility access. It provides detailed coaching pathways, facility descriptions (driving range, studio, short game area), and structured junior programs typical of a high-end sports club.

*"The score of 66 indicates Low BS. The score was primarily driven by Trust and Proof (10) due to the lack of external verification links, and Identity/Authority (7) due to broken development links in the schema and the empty 'Coming Soon' coach profile. Information density was penalized (8) for the high volume of repeated modal text appearing on every sub-page."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://addingtoncourtgolfacademy.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

---

Verified Analysis Date: June 21, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**