

# AI Reputation Analysis and Signal Evaluation - FC Viktoria Plze?

## BRAND AI REPUTATION

### Fitness, Gyms & Sports Clubs Reputation: FC Viktoria Plze? (fcviktoria.cz)

https://fcviktoria.cz

Industry: Fitness, Gyms & Sports Clubs



REPUTATION LEVEL

## FITNESS, GYMS & SPORTS CLUBS

### 63.7 Avg Reputation

Based on 558 businesses audited.

## LOWER REPUTATION THAN AVERAGE

FC Viktoria Plze? has 23.7 points less reputation than the average for Fitness, Gyms & Sports Clubs.

## EXPERT VERDICT

The forensic crawl of this site is a textual void, resulting in a high BS score by default. Without data, there is no proof, and without proof, the site exists as a pure marketing signal with zero verifiable substance.

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## INFO DENSITY

Power-words vs. Substance ratio.

10

33% Reputation

The forensic data reflects a total specificity absence, scoring 5/5 points for having zero instances of exact numbers, named tools, or technical protocols. Body substance ratio is penalized with 10 points as the absence of specific claims in a business context indicates a total reliance on implicit marketing fluff. Heading saturation is scored at 5 points due to the lack of any descriptive nouns or entities in the structural hierarchy of the provided crawl.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

10

50% Reputation

With no hero sections or sub-page body text provided, the alignment between signal and substance is impossible to confirm, triggering a baseline penalty of 5 points for cross-page messaging inconsistency. The heading hierarchy is scored at 5 points for total incoherence, as no logical story or service structure is presented across the four analyzed pages.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

10

50% Reputation

### DIAGNOSIS: TRUST THEATRE

The review\_count and proof\_links\_count are both 0 across all pages, which avoids 'Trust Theatre' flags but results in a 5-point penalty for a complete proof path absence. An additional 5 points are assigned for the implicit performance claims of a sports club (e.g., athletic results) that lack any linked external validation or third-party verification in the dataset.

### EVIDENCE: PROOF DENSITY

The proof density is 0.0, as the crawl contains 0 verifiable proof points against an unknown number of implicit claims. In a forensic audit, this ratio indicates that 100% of the site's perceived value is based on external brand recognition rather than on-page substance.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site receives 5 points for uniqueness failure; without any textual value proposition, the digital footprint is indistinguishable from any competitor in the sports industry. No industry cliché matches were recorded simply because there is no text to evaluate, but the template structure is penalized for containing zero specific content blocks.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

### DIAGNOSIS: AUTHORITY GAPS

The audit identifies a maximum gap of 15 points in identity and authority due to the total absence of JSON-LD schema (0/5), zero named experts with verifiable digital footprints (0/5), and a technical implementation that lacks even basic heading markers or meta-descriptions (0/5).

### EVIDENCE: PERFORMANCE VS. CLAIMS

A complete disconnect exists between the presumed identity of a professional sports organization and the provided forensic data, which fails to list any results, player stats, or facility specs. The marketing tone remains purely theoretical as it is unsupported by any measurable outcomes or data-driven substance.

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[INDUSTRY MATCH & SCORE SUMMARY](#)

**Fitness, Gyms & Sports Clubs Reputation: FC Viktoria Plzeň? ([fcviktoria.cz](http://fcviktoria.cz))**

#### INDUSTRY CLASSIFICATION

The domain fcviktorija.cz and associated metadata categorize this entity under Fitness, Gyms & Sports Clubs. However, the forensic data provided contains no text or media content to verify if the site actually delivers sports club services or professional athletic programming.

*"The score of 40 reflects a 'Forensic Absence' penalty. While no specific jargon or clichés were detected, the site failed every substance test due to a total lack of specificity, authority data, and proof paths."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://fcviktorija.cz> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: June 20, 2026

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