

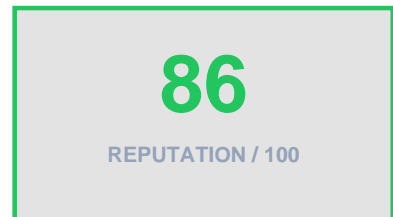
# AI Reputation Analysis and Signal Evaluation - Strandhill Golf Club

## BRAND AI REPUTATION

### Fitness, Gyms & Sports Clubs Reputation: Strandhill Golf Club (www.strandhillgolfclub.com)

http://www.strandhillgolfclub.com

Industry: Fitness, Gyms & Sports Clubs



REPUTATION LEVEL

## FITNESS, GYMS & SPORTS CLUBS

### 63.7 Avg Reputation

Based on 558 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Strandhill Golf Club has 22.3 points more reputation than the average for Fitness, Gyms & Sports Clubs.

## EXPERT VERDICT

This is a rare specimen of a website that actually contains more information than marketing fluff. It is functionally a digital manual for the club, providing everything from local rules to specific committee members. The site is almost entirely free of bullshit, serving as a benchmark for substance in the leisure industry.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The information density is exceptionally high for a leisure-based website. Between heading markers like [H3] The Dunes, the body text provides exact yardages (White: 510yds) and technical play strategies (leaning against the high side). Generic marketing fluff is minimal, replaced by a 94-year historical timeline and specific equipment rental pricing (Buggy Visitor: 45 Euros).

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually zero semantic drift between the homepage's promise of an 'authentic links experience' and the internal page delivery. The H1 claim of being the 'epitome of golf' is substantiated by the Course Overview page, which provides granular 'Pro Tips' and architectural context for each hole. The sub-pages for Facilities and Visitors reinforce the homepage's positioning as a comprehensive coastal destination.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

### DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by anchoring its reputation in verifiable history and named third-party validation. While it displays a review quote from Ed Battye of Golfempire, this is backed by a specific proof\_links\_count of 2 and an extensive list of real-world sponsors like Allied Irish Bank and Voya Seaweed Baths. The trust\_theatre\_flag remains false because the reviews are contextualized within the industry's landscape rather than being anonymous five-star widgets.

### EVIDENCE: PROOF DENSITY

The proof density is high, featuring a timeline that dates back to 1931 and specific mentions of the original clubhouse being a 'green tin shed.' Verifiable evidence includes exact green fee rates for Peak Season 2026 and Winter Season 2026/27. The ratio of vague assertions to hard data is among the lowest in the fitness and sports category.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The commodity fingerprint is low, though the site does lean heavily on the 'Wild Atlantic Way' regional branding, which appears across multiple pages. Boilerplate fingerprints like 'Our Identity' and 'Plan your visit' are saved from generic status by including the names of the specific Superintendent (Jason Kelly) and Architect (Ali McIntosh). Unlike most competitors, the value proposition is uniquely tied to the geography of Knocknarea and the Atlantic.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority gaps are non-existent due to extreme transparency regarding the club's leadership. The site lists dozens of named individuals in the Strandhill Golf Club Council, Ladies Committee, and Mens Committee (e.g., Anita Carty, Denis Joyce). This level of granular human accountability provides a significant authority footprint that few businesses bother to maintain.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes few performance claims other than the quality of the course, which it then demonstrates through a comprehensive hole-by-hole guide. It mentions 'championship achievements' and immediately follows up with a list of specific inter-club titles won between 1968 and 2014. This direct connection between a claim and a dated list of events minimizes any marketing-to-reality gap.

[See how to improve >](#)

## INDUSTRY MATCH & SCORE SUMMARY

---

**Fitness, Gyms & Sports Clubs Reputation: Strandhill Golf Club**  
**([www.strandhillgolfclub.com](http://www.strandhillgolfclub.com))**

**Reputation: 86 / 100**

### INDUSTRY CLASSIFICATION

The site perfectly matches the Sports Club category, specifically as a golf links course. It provides technical specifications for holes, membership structures, and facility details consistent with a professional athletic organization.

*"The score of 86 is driven by the extreme transparency of the 'Club' and 'Course Overview' pages. Only minor points were deducted for the repetitive regional marketing jargon and the use of template-style facility headings. The site achieves high marks for providing verified names, specific dates, and exact pricing for the upcoming 2026/27 seasons."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <http://www.strandhillgolfclub.com> to view the most current version of its content and see directly what this company is about and what it offers.

---

Verified Analysis Date: May 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**