

AI Reputation Analysis and Signal Evaluation - The Yoga Hub Limited

BRAND AI REPUTATION

Fitness, Gyms & Sports Clubs Reputation: The Yoga Hub Limited (theyogahub.ie)

<https://theyogahub.ie>

Industry: Fitness, Gyms & Sports Clubs



REPUTATION LEVEL

FITNESS, GYMS & SPORTS CLUBS

63.7 Avg Reputation

Based on 558 businesses audited.

HIGHER REPUTATION THAN AVERAGE

The Yoga Hub Limited has 1.3 points more reputation than the average for Fitness, Gyms & Sports Clubs.

EXPERT VERDICT

Yogahub presents a low-BS, service-oriented profile that suffers more from technical neglect (404 errors) and minor data inconsistency than from intentional deception. The substance is carried by genuine-sounding member stories rather than high-level corporate jargon. It is a functionally honest site that needs a data audit to align its location counts and fix broken internal links.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The information density is relatively high due to the presence of specific user data within testimonials. While H2 headings like 'Exclusive deals' and 'Get Started' utilize standard marketing triggers, the body text includes highly specific substantive markers such as 'last twelve years' and 'I am 69 now.' The ratio of power words (premier, boutique, exclusive) to specific nouns and numbers is moderate, though the site leans heavily on offers rather than technical methodology.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

15

75% Reputation

Minor semantic drift is detected between the meta description, which claims '9 locations,' and the Schema Organization description, which states '8 studios located around Dublin.' The homepage H1 focuses on 'intro offers,' which is successfully supported by the H2 'Exclusive deals for first-timers.' However, the slot_rank 1 page is a '404 Not Found' error, representing a significant technical disconnect between site structure and user journey.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

11

55% Reputation

DIAGNOSIS: TRUST THEATRE

The site exhibits moderate Trust Theatre with a review_count of 12 against a proof_links_count of only 1. Testimonials from 'Mary,' 'Christian,' and 'Michelle' are present in the clean_text but lack direct links to third-party verification platforms. The presence of a trust_theatre_flag: false suggests that while reviews are present, they are not being aggressively leveraged through verified third-party widgets.

EVIDENCE: PROOF DENSITY

Proof density is driven primarily by the five specific testimonials which provide qualitative evidence of service delivery. Quantifiable proof is limited to the location count and the age/tenure of the members mentioned. The ratio of vague marketing assertions to verifiable evidence is approximately 3:1.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

8

53% Reputation

The site matches several industry_jargon patterns including 'mind-body connection' and template_fingerprints like 'Timetables' and 'Join Now.' The value proposition is somewhat commodified, relying on 'premier boutique studios'?a generic claim. However, the unique location footprint (Dublin and Sligo) prevents the content from being entirely interchangeable with a global competitor.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

DIAGNOSIS: AUTHORITY GAPS

The Schema identity is robust, including GeoCoordinates, legalName, and a specific address (5-8 Camden Ct). A gap exists in the 'Expert' category; the description mentions 'experienced and passionate instructors,' but no individual names, certifications (NASM, ACE), or Person schema are provided to anchor this authority. The 404 error on the email protection page also degrades technical authority.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes performance-related claims regarding 'flexibility, balance and strength' and 'full body workout.' While these are substantiated by anecdotal testimonials, there is no clinical or data-driven evidence provided to support the 'Hot Yoga' heat benefits described by the user 'Christian' as making things 'more intense.'

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Fitness, Gyms & Sports Clubs Reputation: The Yoga Hub Limited (theyogahub.ie)

Reputation: 65 / 100

INDUSTRY CLASSIFICATION

The site content confirms a high degree of alignment with the Fitness, Gyms & Sports Clubs category. Specific terminology such as Reformer Pilates, Hot Yoga, and Sculpt identifies it as a boutique fitness provider rather than a general gym.

"The score of 65 is primarily driven by the 'Trust and Proof' and 'Information Density' pillars. The discrepancy in location counts and the 404 error on a primary sub-page added 11 points to the score. The high substance in the Mary and Dali testimonials significantly lowered the score in the Information Density pillar."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://theyogahub.ie> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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