

AI Reputation Analysis and Signal Evaluation - Bud?jovický Budvar, národní podnik

BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation:
Bud?jovický Budvar, národní podnik
(budejovickybudvar.cz)

<https://budejovickybudvar.cz>

Industry: Food, Restaurants & Delivery



FOOD, RESTAURANTS & DELIVERY

57.6 Avg Reputation

Based on 2707 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Bud?jovický Budvar, národní podnik has 27.4 points more reputation than the average for Food, Restaurants & Delivery.

EXPERT VERDICT

This is a rare example of a high-substance, low-BS corporate entity. The site functions more as a transparent archive of production and partnership than a marketing brochure.

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INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The site exhibits high information density with a low power-word-to-noun ratio. Instead of 'revolutionary taste,' it provides specific metrics like '1,788,000 hl' of beer brewed and '300 m deep artesian wells.' The collaboration page (spoluprace) is a masterclass in substance, listing over 20 specific beer styles (Summer Pale Ale, Imperial Baltic Porter) with precise ABV percentages and named brewmasters like Petr Ko?in and Mikkel Bjergsø.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page substance. The H1 'Jsme národní pivovar' (We are the national brewery) is backed by organizational schema and detailed historical context on the 'Pivovar' page. The promise of variety and supporting craft brewing is explicitly proven on the 'Spolupráce' page with a chronological list of collaborative projects spanning from 2019 to 2026.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is non-existent. The review_count is 0 across all pages, indicating the site avoids using unverified 'five-star' widgetry. Instead, it relies on hard numbers ('70+ countries', '66 awards') and transparent corporate data. The presence of a vatID (CZ00514152) and a specific founding date (1895-10-07) in the JSON-LD schema provides high-level institutional verification.

EVIDENCE: PROOF DENSITY

The ratio of proof to fluff is approximately 8:1. For every marketing slogan like 'Prost? po svým,' there are multiple data points including beer specifications (ABV, style, year), geographical origins of ingredients (Moravian malt, Saaz hops), and a clear history of international awards. The 'Spolupráce' page alone contains over 50 specific proof points regarding partner breweries.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

12

80% Reputation

The value proposition is highly differentiated; it leverages its unique status as a 'national brewery' to distinguish itself from private competitors. The 'Dva pivovary, Jedno pivo' project is a unique strategic pivot that avoids industry clichés like 'made with love' in favor of technical partnership details. Template usage is minimal, with 'O pivovaru' and 'Pivovar v ?íslech' containing unique, non-boilerplate data.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is exceptionally high. The site names specific 'flying brewmasters' and internal experts (Ale? Dvo?ák, Petr Ko?in) and links them to specific products. The schema_json is robust, containing legal names, multiple contact points for different departments, and sameAs links to Wikipedia and LinkedIn, leaving no gaps in the brand's digital authority.

EVIDENCE: PERFORMANCE VS. CLAIMS

Performance claims are grounded in audited results. The claim of being 'profitable and growing' is immediately followed by specific production volumes and a link to 'Hospodá?ské výsledky' (Economic results). The temporal alignment is perfect, with blog articles and collaboration entries dated May 2026, matching the current system date and proving active, real-time operations.

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INDUSTRY MATCH & SCORE SUMMARY

Food, Restaurants & Delivery Reputation: Bud?jovický Budvar, národní podnik (budejovickybudvar.cz)

Reputation: 85 / 100

INDUSTRY CLASSIFICATION

The website perfectly represents a large-scale brewery within the Food and Beverage industry. It shifts from generic 'Food' patterns to highly specific production and distribution data, aligning with its role as a state-owned national producer.

"The score of 85 is driven by the exceptional specificity of the collaboration data and the robust organizational schema. Small penalties were only applied for minor unsubstantiated claims regarding the '66 awards' (Step 3) and standard industry jargon like 'top quality' (Step 4)."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://budejovickybudvar.cz> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 29, 2026

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