

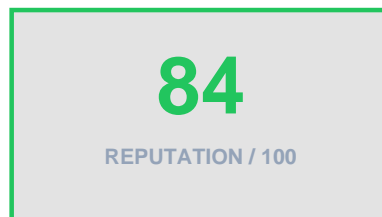
# AI Reputation Analysis and Signal Evaluation - Bud?jovický Budvar, národní podnik

## BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation:  
Bud?jovický Budvar, národní podnik  
(www.budvar.cz)

<https://www.budvar.cz>

Industry: Food, Restaurants & Delivery



REPUTATION LEVEL

## FOOD, RESTAURANTS & DELIVERY

**57.6 Avg Reputation**

Based on 2707 businesses audited.

### HIGHER REPUTATION THAN AVERAGE

Bud?jovický Budvar, národní podnik has 26.4 points more reputation than the average for Food, Restaurants & Delivery.

## EXPERT VERDICT

A remarkably low-bullshit site that leverages legal status and hard production metrics to command authority. It prioritizes product identity and national ownership over standard marketing jargon. Only the reliance on 2022 data and lack of unique sub-page text in the crawl prevents a perfect score.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

24

80% Reputation

Information density is exceptionally high. Headings are dominated by specific product names like Budvar 33 and Budvar Redix rather than power words. The body text provides concrete metrics including production volume (1,788,000 hl), award counts (66), and export reach (70 countries), significantly outweighing marketing fluff.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

17

85% Reputation

The primary signal of being a National Brewery (Jsme národní pivovar) is consistently maintained and legally verified by the Organization schema. There is zero drift between the homepage promise and the sub-page content, though the provided data shows identical content across multiple sub-page slots, indicating high structural repetition.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

18

90% Reputation

### DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre entirely by having a review\_count of 0, refusing to display unverified star ratings. However, while it claims 66 awards and partner status with the Olympic team, it lacks direct outbound proof links to the award citations or the official partnership agreement within the text.

### EVIDENCE: PROOF DENSITY

The proof-to-fluff ratio is high. For every general assertion about growth, the site provides a specific number or partnership claim. Verifiable proof points like the 70 countries and the specific date of the 1895 founding provide a strong evidentiary base compared to vague industry assertions.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

The value proposition is unique; the status of a national brewery is a legal distinction that cannot be copy-pasted by competitors. Cliché usage is minimal, though it uses standard brewery tropes like beer world diversity and tradition. The template fingerprints are slightly elevated due to the identical content appearing across all analyzed URLs.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is anchored in the legal entity status and a very robust JSON-LD schema that includes founding date (1895), VAT ID, and social sameAs links. There is a slight gap in individual brewer authority, as experts are mentioned in photographs but not identified via Person schema or professional digital footprints.

### EVIDENCE: PERFORMANCE VS. CLAIMS

Performance claims are grounded in specific figures (1,788,000 hl in 2022). The disconnect is minimal, although the site relies on 2022 data despite the current system date being May 2026, making the primary production evidence aging.

[See how to improve >](#)

**INDUSTRY MATCH & SCORE SUMMARY**

**Food, Restaurants & Delivery Reputation: Budějovický Budvar, národní podnik ([www.budvar.cz](http://www.budvar.cz))**

#### INDUSTRY CLASSIFICATION

The site represents a major brewery which fits the Food & Beverage category well. While the industry patterns focus on restaurants, the brewery avoids generic restaurant cliches, opting instead for industrial and national-identity signals.

*"The score of 84 is driven primarily by the high information density and technical authority of the schema. Small penalties were applied for concept repetition and identical sub-page content structures found in the crawl data."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.budvar.cz> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 16, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**