

AI Reputation Analysis and Signal Evaluation - Hawksmoor Dublin

BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation: Hawksmoor Dublin (www.hawksmoor.ie)

http://www.hawksmoor.ie

Industry: Food, Restaurants & Delivery



FOOD, RESTAURANTS & DELIVERY

57.6 Avg Reputation

Based on 2707 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Hawksmoor Dublin has 28.4 points more reputation than the average for Food, Restaurants & Delivery.

EXPERT VERDICT

Hawksmoor Dublin is a masterclass in substance over fluff. It provides the specific 'how' and 'where' behind its premium claims, effectively neutralizing industry clichés through extreme sourcing transparency and granular dining details.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

Information density is high across all pages. While headings use some power words like AWARD-WINNING, they are immediately followed by specific, substantive nouns like 'small community farms' and 'fertile Irish soil.' Body text is rich with technical specifics, including dry-aging durations (35 days), specific weights for cuts (275g to 500g), and exact pricing for multiple menus.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

Zero semantic drift detected. The homepage signal of a high-end steakhouse serving sustainable Irish beef is corroborated by the food menu and the dedicated steaks sub-page. The pricing structure (?28-?90) aligns with the premium positioning, and the private dining details provide the exact boardroom and AV capacities promised by the 'really special' homepage claim.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site uses industry-standard trust signals like 'Award-Winning,' but supports them with direct quotes from The Irish Times and The Irish Examiner. While review_count is low (2) and external proof links are sparse in the metadata (1), the text provides high-verification proof by naming specific local partners such as Andarl Farm and the Rare Breeds Survival Trust.

EVIDENCE: PROOF DENSITY

The proof density is exceptionally high. Verifiable evidence (naming specific suppliers like Ballylisk and Ronan in Meath, provided pricing, and detailed allergen information) significantly outweighs vague marketing assertions. For every qualitative claim of 'quality,' there is a quantitative or specific noun counterpart.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site avoids common commodity traps by injecting high levels of brand-specific storytelling. Rather than a generic 'About Us' section, the Private Dining and Sourcing pages describe specific historical details of the National Bank building and list unique cattle names from 1890s Herd Books. Cliché density is low, though common terms like 'sustainable' and 'locally sourced' appear.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

The site demonstrates strong organizational authority through detailed JSON-LD schema including geo-coordinates, opening hours, and social media sameAs links. A minor gap exists where individual experts mentioned in the text, such as Carla the 'Queen of Puddings,' lack specific Person schema or digital footprints to verify their credentials.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between marketing tone and substantiation. Claims of serving 'the best beef' are backed by a detailed explanation of their 20-year sourcing methodology, the specific impact of 35-day dry-aging, and a list of specific Irish farms and cattle breeds used.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Food, Restaurants & Delivery Reputation: Hawksmoor Dublin

Reputation: 86 / 100

(www.hawksmoor.ie)

INDUSTRY CLASSIFICATION

High. The content consistently focuses on steakhouse operations, beef sourcing, and dining logistics, aligning perfectly with the Food, Restaurants & Delivery category.

"The score of 86 reflects an unusually high level of substance. The few points earned are attributed to the

generic use of the 'Award-Winning' tag in several headings and the lack of structured data connections for the specific experts mentioned in the narrative."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <http://www.hawksmoor.ie> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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