

AI Reputation Analysis and Signal Evaluation - Jasmine Thai

BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation: Jasmine Thai (www.jasmine-thai.co.uk)

http://www.jasmine-thai.co.uk

Industry: Food, Restaurants & Delivery



FOOD, RESTAURANTS & DELIVERY

57.6 Avg Reputation

Based on 2707 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

Jasmine Thai has 32.6 points less reputation than the average for Food, Restaurants & Delivery.

EXPERT VERDICT

The website is currently a digital brick wall that provides zero substance or signal related to the restaurant industry. It is a textbook case of technical failure masquerading as a web presence. The distance between the brand name and the content is the maximum measurable distance.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

0

0% Reputation

The information density is effectively zero regarding the business category. All headings, including H2 Why have I been blocked and H2 What can I do to resolve this, contain zero nouns or numbers related to Thai cuisine or restaurant services. The body text is 100 percent technical boilerplate about SQL commands and security solutions. There is a total absence of specific evidence such as a menu, pricing, or location, resulting in a maximum penalty for density.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

0

0% Reputation

The semantic drift is absolute as the homepage H1 Sorry, you have been blocked completely fails to deliver the promised restaurant signal from the URL jasmine-thai.co.uk. Instead of a hospitality hero section, the user is met with a security firewall. This disconnect represents the highest possible drift where the primary entry point is a barrier rather than a gateway. No sub-page content is available to bridge this gap, leaving the brand identity in a state of total contradiction.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

With a review_count of 0 and a proof_links_count of 0, there is no trust theatre present because there is no content to simulate trust. The site fails to display even basic trust markers like food hygiene ratings or customer testimonials. This total absence of proof paths creates a void where a consumer expects a restaurant to provide safety and quality validation.

EVIDENCE: PROOF DENSITY

The proof density is zero as there are no verifiable facts regarding the food, sourcing, or service. There are 0 proof points found in the char_count of 569, which is entirely dedicated to the Cloudflare block. Without a single link to external reviews or a hygiene rating, the site offers no substance to back its existence as a restaurant.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

5

33% Reputation

The site exhibits a 100 percent match with the technical boilerplate of a security provider template. Phrases like This website is using a security service to protect itself and Please enable cookies are generic technical signatures with no unique positioning. The template language used is entirely non-differentiated and could be found on any blocked site across any industry. There is zero evidence of the brand's unique value proposition or culinary identity.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a complete lack of schema_json or Person schema to identify ownership, chefs, or business history. No expert claims are made, but the technical credibility gap is severe; a restaurant that is inaccessible to its customers lacks the basic technical authority to operate online. The lack of a digital footprint for the team or founder within the crawled data leaves the brand as an anonymous, blocked entity.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes no marketing performance claims because it fails to load any marketing content. However, the disconnect between the functional requirement of a restaurant website and the current 'blocked' state is a failure of performance in itself. No menu, opening hours, or contact details are provided to demonstrate any level of business activity.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Food, Restaurants & Delivery Reputation: Jasmine Thai

Reputation: 25 / 100

(www.jasmine-thai.co.uk)

INDUSTRY CLASSIFICATION

The domain and metadata suggest a Food and Restaurant entity, but the current content is exclusively technical security messaging. There is a total mismatch between the expected culinary experience and the delivered Cloudflare error page.

"The score of 25 is driven primarily by the total failure of Information Density and Semantic Coherence pillars. While the site does not commit 'marketing BS' through false claims, it provides the ultimate BS experience by offering zero business substance. The technical gap and template-heavy error page maximize the penalties in those specific categories."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <http://www.jasmine-thai.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 22, 2026

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