

AI Reputation Analysis and Signal Evaluation - Kopke

BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation: Kopke (kopke1638.com)

https://kopke1638.com

Industry: Food, Restaurants & Delivery



FOOD, RESTAURANTS & DELIVERY

57.6 Avg Reputation

Based on 2707 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Kopke has 18.4 points more reputation than the average for Food, Restaurants & Delivery.

EXPERT VERDICT

Kopke is a substance-heavy brand that uses its 388-year history as a functional anchor rather than a hollow buzzword. The site successfully transitions from high-level brand signal to forensic-level technical detail in its terroir and history sections.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

While the homepage is highly minimalist with tagline fluff like 'A knowledge set in time,' the sub-pages are dense with substance. The Terroir page provides technical viticulture data, including specific inclination percentages (3%), altitude ranges (77m to 446m), and precise sustainable methods like 'sexual disruption' for pest control. The Tourism page avoids vague 'luxury' claims by listing exact room sizes (27sqm to 35sqm) and specific pricing for multiple tasting tiers (e.g., Colheita Tour at 80€/pax).

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero drift between the brand's 'since 1638' hero claim and the supporting content. The History sub-page provides a chronological roadmap from Nicolau Kopke's 1636 journey to the 1922 acquisition of Quinta de São Luiz, fulfilling the homepage's promise of legacy. The service descriptions for 'The Vine House' stay consistent with the premium positioning established on the landing page.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site displays a low `review_count` of 2 and a `proof_links_count` of 1, suggesting that while it does not engage in aggressive trust theatre, it also lacks external validation links. Most proof is internal (e.g., citing a 1940 certificate from the Portuguese Commercial and Industrial Association). There are no TripAdvisor or Yelp integration flags, which is a missed opportunity for verified proof but avoids 'theatre' penalties.

EVIDENCE: PROOF DENSITY

The proof density is high relative to the industry average. For every claim of 'sustainability,' the site provides a specific technical implementation (e.g., laser guiding systems for terraces). For every tourism claim, it provides a current price and a specific list of provided items, from orange rolls to specific vintage years like 'Colheita 1983.'

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site avoids many industry cliches by leaning into its unique historical status. However, it uses some template-style language in the accommodation sections (e.g., 'cheerful and carefree vision,' 'unparalleled beauty'). The 'Available tasting experiences' follow a standard enotourism template, though they are saved by specific wine lists for each flight.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

8

53% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a notable gap in structured data as `schema_json` is null across the crawled pages. While the site names 'Chef Vítor de Oliveira' and historical figures like the 'Baron of Vilar,' there is no Person schema or sameAs linking to verify their digital footprints. The technical implementation is professional, but the lack of Organization schema for the 'oldest Port house' is a missed authority signal.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes bold claims about being the 'oldest,' which it backs up with specific historical dates and certificate references. Unlike many sites in this category, it does not claim 'unrivaled quality' without defining it; instead, it defines quality through its 'Class A' cadastral classification and specific vineyard names like 'Quinta da Mesquita.'

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Food, Restaurants & Delivery Reputation: Kopke (kopke1638.com)

Reputation: 76 / 100

INDUSTRY CLASSIFICATION

The site aligns perfectly with the wine and hospitality sectors. It provides granular detail regarding viticulture, enotourism, and historical production that confirms its status as a producer rather than a mere reseller.

"The score of 76 is driven by excellent information density and a total lack of semantic drift. Points were only lost for the lack of structured data (Schema) and the absence of verified third-party proof links to support the impressive internal claims."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://kopke1638.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 27, 2026

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