

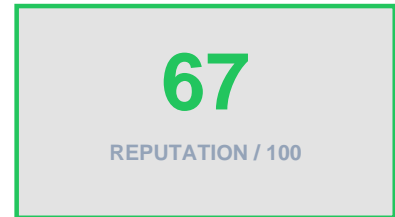
AI Reputation Analysis and Signal Evaluation - Zlatý Bažant

BRAND AI REPUTATION

Food, Restaurants & Delivery Reputation: Zlatý Bažant (zlatybazant.sk)

<https://zlatybazant.sk>

Industry: Food, Restaurants & Delivery



FOOD, RESTAURANTS & DELIVERY

57.6 Avg Reputation

Based on 2707 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Zlatý Bažant has 9.4 points more reputation than the average for Food, Restaurants & Delivery.

EXPERT VERDICT

Zlatý Bažant delivers a low-BS product showcase that leans on regional heritage but fails to technically validate its authority. It is a legitimate brand that suffers from 'Corporate Shyness'?failing to link to the proof of its 'legendary' claims or provide structured data. The content is functional and grounded in real manufacturing, avoiding the high-point fluff of 'revolutionary' marketing.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

22

73% Reputation

The site maintains a respectable substance-to-fluff ratio by citing technical beer specifications like 12% extract, Saaz hops (?ateckého chme?u), and non-alcoholic brewing protocols. Fluff is present in headings such as Legendárne slovenské osvie?enie (Legendary Slovak refreshment) and the repetitive H3 Odporú?ame (Recommended), but these are tethered to specific product SKUs. Substantial claims include the use of their own malt and the historical reference to the 1973 brewing sheet (varný list). However, the homepage lacks an H1, relying on H3s to do the heavy lifting, which dilutes informational structure.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is minimal drift between the homepage signal and sub-page substance; the hero sections focus on 'Mini Radler' and new packaging, which are immediately supported by the product catalog. The meta descriptions claim popularity among 'foreign experts,' but this expert-level signal is never substantiated on the product pages. Cross-page consistency is high regarding the brand's 'Hurbanovo' origin and its positioning as a leader in the 0.0% alcohol category. The primary disconnect is technical rather than narrative, with sub-pages for specific flavors (Grapefruit, Ananás) returning zero body text in the crawl.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by not fabricating reviews (review_count is 0) or using fake trust badges. However, it suffers from a lack of external proof paths; the claim of being favored by 'foreign experts' in the meta data is a classic 'claim without evidence' that lacks a link or citation. With a proof_links_count of only 1 per page and no third-party certifications visible, the brand relies entirely on its own legacy rather than external validation.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to assertions is low. Verifiable points include the naming of the Hurbanovo brewery and specific beer types (10%, 12%, '73). Unsubstantiated claims include the 'Legendary' status and the 'favourite of foreign experts' assertion. The lack of outbound links to independent beer ratings or brewing awards results in a site that is self-referential rather than evidence-backed.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site uses several industry clichés like 'taste without glitz' (chu? bez pozlátky) and 'perfect harmony' (dokonalú súhru). While the '1973' product provides a unique value proposition based on heritage, the descriptions for the Radlers ('perfect refreshment for sports or driving') are boilerplate and could be applied to any competitor. Template markers like 'Detail produktu' and 'Zobrazi? viac' are standard and functional, showing no excessive generic block patterns.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

4

27% Reputation

DIAGNOSIS: AUTHORITY GAPS

This is the weakest pillar due to a complete lack of structured data (schema_json is null), which fails to technically ground the brand's authority. While the text mentions the Hurbanovo brewery, there is no Organization or FoodEstablishment schema to verify its physical footprint or history for search crawlers. The 'foreign experts' mentioned are essentially ghosts without a digital footprint or Person schema. Technical authority is further undermined by the absence of an H1 on the homepage and the thin content on product-specific sub-pages.

EVIDENCE: PERFORMANCE VS. CLAIMS

The brand makes bold claims about being 'one step ahead' (o krok vpred) and 'legendary,' but does not provide data on market share or specific award wins to back this up. The transition to a 'new bottle' is framed as a significant event, yet the substance provided is purely aesthetic rather than technical or sustainable. Despite this, the product-led nature of the site means it demonstrates its existence through a clear catalog rather than just making empty promises.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Food, Restaurants & Delivery Reputation: Zlatý Bažant (zlatybazant.sk)

Reputation: 67 / 100

INDUSTRY CLASSIFICATION

The website perfectly matches the brewery and beverage industry, although the provided industry dictionary is restaurant-centric. The content consistently focuses on beer production, brewing heritage in Hurbanovo, and flavor profiles (hops, malt, bitterness).

"The score of 67 is primarily driven by Authority Gaps and Technical Credibility (Pillar 5), specifically the lack of schema and broken heading hierarchy. Information density is relatively high for a consumer brand, which prevented a higher BS score. The absence of verified 'trust theatre' (Pillar 3) also kept the score in the 'Low BS' range."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://zlatybazant.sk> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result