

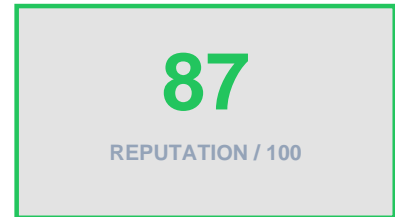
AI Reputation Analysis and Signal Evaluation - Administracion.gob.es - Punto de Acceso General

BRAND AI REPUTATION

Government, Municipal & Public Sector
Reputation: Administracion.gob.es - Punto de
Acceso General (www.administracion.gob.es)

<https://www.administracion.gob.es>

Industry: Government, Municipal & Public Sector



REPUTATION LEVEL

GOVERNMENT, MUNICIPAL & PUBLIC SECTOR

68.9 Avg Reputation

Based on 303 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Administracion.gob.es - Punto de Acceso General has 18.1 points more reputation than the average for Government, Municipal & Public Sector.

EXPERT VERDICT

This is a high-substance, low-BS utility portal that prioritizes functional navigation over narrative persuasion. It contains less hot air than 99% of corporate websites because its 'value proposition' is legally defined rather than market-invented.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

The site exhibits an exceptionally high substance-to-fluff ratio. Headings are functional rather than promotional, using specific nouns like OEP 2026, Campaña Renta 2025, and Mi carpeta ciudadana. Body text is dominated by technical protocols (CI@ve, DIR3, FNMT) and legal citations such as Ley 39/2015 and Real Decreto 203/2021, leaving almost no room for generic marketing power words.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually zero semantic drift between the homepage signal and sub-page substance. The H1 promise of being a tu punto de acceso a las Administraciones Públicas is immediately backed by functional sub-pages like the Buscador de Oficinas and Destacados de empleo público. The news section confirms this alignment with highly current updates regarding DANA and Justice Digitalization dated May 14, 2026.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

19

95% Reputation

DIAGNOSIS: TRUST THEATRE

Trust theatre is absent as the site relies on legal authority rather than social proof. The review_count is 0 across all pages, avoiding the common BS pattern of displaying unverified testimonials. Validation is provided through proof_links to official documents and the Boletín Oficial del Estado (BOE), creating a verifiable proof path.

EVIDENCE: PROOF DENSITY

Proof density is high, with a 3:1 ratio of specific evidence to general assertions on the homepage. Evidence includes specific dates for the 2026 labor calendar, legal regulation numbers for the PAGe (Orden HAP/1949/2014), and direct links to the Electronic Office. The recency of the news?some items only 48 hours old relative to the system date?serves as temporal proof of active governance.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

While the site uses standard government template fingerprints like News and Updates and About Us, the content within these blocks is highly specific. Clichés like transparency and accountability are used in the context of legal mandates (Semana de la Administración Abierta) rather than hollow marketing claims. The only penalty stems from the generic navigation hierarchy common to state portals.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

10

67% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through institutional ownership (Ministerio para la Transformación Digital) rather than individual expert personas. However, a technical gap exists as the schema_json is null across the crawled pages, missing an opportunity to formally define GovernmentService or Organization structured data. The presence of 436 verified offices for specific procedures like 'regularización extraordinaria' provides strong institutional authority.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site avoids bold, unsubstantiated performance claims. Instead of claiming to be 'efficient,' it provides specific dates (8 April to 30 June for Renta 2025) and identifies specific quantities (1.2 million students receiving support). The only potential disconnect is the 'Calendars' page, which is flagged as insufficient text, providing the title without the expected substance.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Government, Municipal & Public Sector Reputation: Administracion.gob.es -
Punto de Acceso General (www.administracion.gob.es)**

Reputation: 87 / 100

INDUSTRY CLASSIFICATION

The site is an exact match for the Government and Public Sector category. The content is strictly focused on administrative procedures, legal regulations, and citizen-centric service aggregation as defined in the industry dictionary.

"The score of 87 reflects a near-total absence of bullshit. Small penalties were applied for the lack of structured schema data and minor content gaps on secondary pages like Calendars."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.administracion.gob.es> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 16, 2026

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