

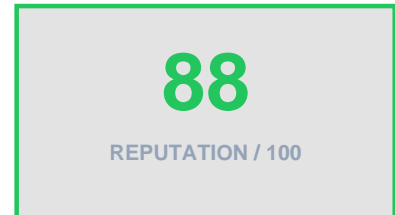
AI Reputation Analysis and Signal Evaluation - adhddiagnosis.co.uk

BRAND AI REPUTATION

Healthcare Providers & Medical Clinics
Reputation: adhddiagnosis.co.uk
(adhddiagnosis.co.uk)

<https://adhddiagnosis.co.uk>

Industry: Healthcare Providers & Medical Clinics



REPUTATION LEVEL

HEALTHCARE PROVIDERS & MEDICAL CLINICS

61.8 Avg Reputation

Based on 352 businesses audited.

HIGHER REPUTATION THAN AVERAGE

adhddiagnosis.co.uk has 26.2 points more reputation than the average for Healthcare Providers & Medical Clinics.

EXPERT VERDICT

This site is a surgical strike against the high-priced, vague ADHD clinic market, replacing medical jargon with hard numbers and verifiable registration IDs. It is essentially a productized medical service that succeeds by being more transparent than its competitors. A masterclass in building trust through data rather than adjectives.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The site exhibits extremely high substance-to-fluff ratios. The H1 on the homepage immediately delivers three specific data points: service type (ADHD assessment), result timeline (next-day), and exact starting price (£189). Body text avoids generic health platitudes, instead providing granular details such as 45-minute consultation lengths and 1-2 day medication delivery windows. Repetition of the £189 offer is high across pages, but it serves to reinforce a specific price claim rather than to mask a lack of content.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero detectable semantic drift between the homepage signal and sub-page substance. The hero section promise of a £189 adult assessment is perfectly mirrored on the Pricing and Booking pages with no bait-and-switch tactics. Sub-pages actually increase the level of clinical detail, expanding on the titration process and shared-care agreements with GPs, which validates the initial marketing claim.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

While the review_count is high (74 on the homepage) and potentially susceptible to trust theatre, the site provides a proof_links_count of 1 and explicitly lists GMC numbers for all practitioners. The primary trust gap is the lack of a direct, clickable link to the official CQC registration profile despite using CQC imagery. This is a minor 'theatre' risk in an otherwise highly verified environment.

EVIDENCE: PROOF DENSITY

The proof density is high, with a ratio favored toward verifiable evidence. The site provides 3 specific GMC registration numbers, 5 distinct service price points, and a physical London address. The presence of Klarna and Clearpay images further supports the legitimacy of the commercial infrastructure, even if they are non-medical trust signals.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site uses several industry clichés such as evidence-based medicine and personalised treatment plans, but these are exempted from high penalties because they are immediately attached to specific technical deliverables. The value proposition is highly differentiated; while most clinics hide pricing, this site centers its identity on being the 'UK's lowest-priced' option. boilerplate sections like FAQs and Our Specialists contain unique data points like specific GMC ID numbers (e.g., 6074979) rather than generic bio text.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

15

100% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority gaps are non-existent. The schema_json includes detailed Physician and MedicalOrganization properties, including GMC identifiers for Dr Robin Garai and others. These names are attached to specific job titles and training backgrounds that can be externally verified on the GMC register, providing a solid authority footprint.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes bold speed claims (appointments within days, results next day) which are usually red flags, but it grounds them in a functional booking system and clear step-by-step timelines. Unlike sites that claim 'world-class care' without definition, this site defines its performance by its ability to bypass NHS waiting lists at a specific cost. The disconnect is minimal because the site demonstrates the transaction path clearly.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Healthcare Providers & Medical Clinics Reputation: adhddiagnosis.co.uk
(adhddiagnosis.co.uk)

Reputation: 88 / 100

INDUSTRY CLASSIFICATION

This site perfectly matches the Healthcare Providers category, specifically focusing on private psychiatric diagnostics. The content focuses on clinical assessments, GMC registration, and NICE guidelines, which are standard for high-integrity UK medical services.

"The score of 88 is driven by minimal penalties for repetitive pricing claims and the lack of a direct CQC validation link. The site achieved a perfect 0 in Semantic Coherence and Identity/Authority due to the inclusion of GMC numbers and consistent messaging across all four analyzed pages."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://adhddiagnosis.co.uk> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 21, 2026

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