

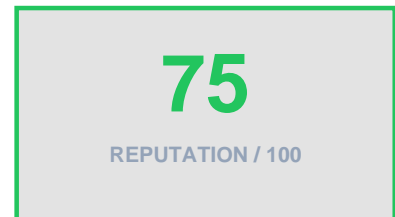
AI Reputation Analysis and Signal Evaluation - Yale Health Center

BRAND AI REPUTATION

Healthcare Providers & Medical Clinics
Reputation: Yale Health Center
(yalehealth.yale.edu)

<https://yalehealth.yale.edu>

Industry: Healthcare Providers & Medical Clinics



REPUTATION LEVEL

HEALTHCARE PROVIDERS & MEDICAL CLINICS

61.8 Avg Reputation

Based on 352 businesses audited.

HIGHER REPUTATION THAN AVERAGE

Yale Health Center has 13.2 points more reputation than the average for Healthcare Providers & Medical Clinics.

EXPERT VERDICT

Yale Health is a high-substance, low-fluff institutional site that prioritizes service utility over marketing theater. It avoids the BS traps of fake reviews and over-the-top jargon, though its medical authority rests entirely on the Yale brand name rather than named clinician expertise.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The Information Density is high, primarily driven by the 'Departments' sub-page which contains 7,873 characters of purely utilitarian data including specific operating hours, referral requirements, and patient restrictions. While the homepage meta-description uses power words like 'consistently outstanding' and 'innovative practices,' the sub-pages immediately shift to specific service listings. The ratio of generic language to technical protocols is favorable, as evidenced by the alphabetical directory of services ranging from 'Athletic Medicine' to 'Specialty Services.'

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

17

85% Reputation

Semantic drift is minimal. The homepage H2 headings promise 'Acute Care,' 'Pharmacy,' and 'Blood Draw,' and the 'Departments' page delivers granular detail on each of those promises. The 'Thriving at Yale' page aligns with the homepage's community-focused signal, though it introduces a performance claim (80% staff trust) that isn't explicitly detailed on the utilitarian directory page. Overall, the transition from 'Community Health' signal to 'Clinical Operations' substance is coherent.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

14

70% Reputation

DIAGNOSIS: TRUST THEATRE

The site does not engage in trust theatre; the review_count is 0 across all pages, meaning there are no unverified five-star testimonials. However, there is a lack of external proof paths, with proof_links_count averaging only 1-2 per page. The claim that nearly 80% of Yale staff trust Yale Health is a high-impact metric that currently lacks a direct link to the source data or survey results within the crawled text.

EVIDENCE: PROOF DENSITY

Proof density is anchored in historical and demographic data rather than clinical results. The site cites 'over 50 years' as a provider and '80% trust' among staff as its primary proof points. While these are specific numbers, they are institutional metrics rather than evidence-based medical outcomes. The directory of departments acts as 'functional proof' of the range of services provided.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site contains standard industry jargon such as 'patient-centered service' and 'compassionate care,' but these are anchored by the unique positioning of being 'exclusively for Yale University faculty, retirees, students, staff.' The value proposition is not easily copy-pasted because it is tied to a specific institutional identity. The most generic element is the 'Have a Minute?' survey block appearing as an H3 across multiple pages, which follows a standard template pattern.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

9

60% Reputation

DIAGNOSIS: AUTHORITY GAPS

An authority gap exists regarding named expertise; the site claims a 'physician-led' model but the crawled data for all four pages contains zero individual practitioner names, credentials, or Person schema. While the institutional authority of Yale is significant, the specific medical authority of the 'expert medical team' remains anonymous. The schema_json accurately identifies the entity as a MedicalClinic but lacks depth in SameAs links to external regulatory bodies.

EVIDENCE: PERFORMANCE VS. CLAIMS

The disconnect is low. The 'outstanding care' claim is a typical marketing fluff piece, but the site provides a temporal anchor for its hours and department availability (e.g., specific holiday closures for 05/25/2026). The primary disconnect is the lack of clinical outcomes or 'innovative practice' examples to back up the meta-description's promise.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Healthcare Providers & Medical Clinics Reputation: Yale Health Center
(yalehealth.yale.edu)**

Reputation: 75 / 100

INDUSTRY CLASSIFICATION

The site perfectly matches the Healthcare Providers & Medical Clinics category. The data proves it functions as both a medical facility (Acute Care, Blood Draw, Pharmacy) and a health plan for the Yale University community.

"The score of 75 is driven by high information density and lack of trust theatre. It is prevented from a 'Minimal BS' score by the lack of named expert credentials and the absence of external validation for its staff-trust and innovation claims."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://yalehealth.yale.edu> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 24, 2026

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