

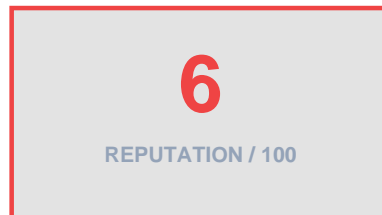
AI Reputation Analysis and Signal Evaluation - Quinn (Quinn AI)

BRAND AI REPUTATION

Home Services (Plumbing, Roofing, HVAC, Electrical) Reputation: Quinn (Quinn AI) (lunapark.com)

<https://lunapark.com>

Industry: Home Services (Plumbing, Roofing, HVAC, Electrical)



REPUTATION LEVEL

HOME SERVICES (PLUMBING, ROOFING, HVAC, ELECTRICAL)

47 Avg Reputation

Based on 290 businesses audited.

LOWER REPUTATION THAN AVERAGE

Quinn (Quinn AI) has 41 points less reputation than the average for Home Services (Plumbing, Roofing, HVAC, Electrical).

EXPERT VERDICT

This is a digital ghost ship. The distance between the high-spec technical schema (promising AI coaching and HRIS integration) and the empty, disconnected landing page represents the upper limit of modern business bullshit.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

3

10% Reputation

The site exhibits maximum fluff saturation with a 100% heading fluff ratio due to the complete absence of H1-H4 markers in the body content. The metadata relies heavily on power words such as AI-Powered, Gamified, and Operational Teams without any supporting technical definitions in the clean_text. A single performance metric (94% completion rate) is mentioned in the meta description, but the body substance ratio is 0, providing zero nouns or numbers to support the software's actual functionality.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

0

0% Reputation

A catastrophic drift exists between the technical identity (schema_json) and the site's delivery; the schema references meetquinn.ai while the host is lunapark.com, creating a total identity disconnect. The homepage meta-title promises an AI-Powered Training platform, yet the actual page content is empty (char_count 0), failing to deliver any of the features listed in the SoftwareApplication schema. There is no evidence that the sub-pages or main page content support the premium \$299/month positioning mentioned in the JSON-LD.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

0

0% Reputation

DIAGNOSIS: TRUST THEATRE

The trust_theatre_flag is true, indicating a high level of manufactured credibility. The site claims an aggregateRating of 4.8 based on 200 reviews within the schema, yet the forensic data shows a review_count of only 5 and a proof_links_count of 0. This discrepancy between '200 reviews' in the code and zero verified links on the page is a hallmark of trust theatre.

EVIDENCE: PROOF DENSITY

The proof density is zero. Out of all pages crawled, there are zero instances of specific evidence, named clients, or technical specifications within the body text. The site relies entirely on meta-tag assertions and unlinked schema data, providing no external proof paths for a potential customer to verify.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

3

20% Reputation

The value proposition is a generic copy-paste of 2026-era AI hype, matching industry jargon like HVAC, pest control, and plumbing purely for SEO relevance. Its core claim of 'turning SOPs into training' matches 4 template_fingerprints from the industry dictionary but fails to provide a unique methodology. The positioning could be applied to any white-label LMS without modification, scoring high for commodity language.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a total authority void; the site references no named founders, experts, or team members, and the schema_json lacks any Person entities or sameAs links to social proof. The technical implementation is broken, with insufficient content and missing heading hierarchies, which contradicts the claim of being an 'AI-native' technology leader. The founding date of 2023 vs. the 2026 anchor suggests a company that has failed to build a digital footprint in three years.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site makes a bold performance claim of a '94% completion rate' but provides zero case studies or data logs to verify this. Marketing tone is high-velocity (AI-powered, in minutes), but the actual demonstration is non-existent due to the empty page content. There is no evidence of the 'real-time analytics' or 'compliance tracking' features promised in the featureList.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Home Services (Plumbing, Roofing, HVAC, Electrical) Reputation: Quinn (Quinn AI) (lunapark.com)

Reputation: 6 / 100

INDUSTRY CLASSIFICATION

The site provides software (LMS) specifically targeting the home services sector, including HVAC, plumbing, and electrical trades. While it is not a service provider itself, it positions its identity entirely around the operational needs of these specific field service industries.

"The score is driven primarily by the total absence of body content (Information Density) and the severe identity mismatch between the domain and the schema (Semantic Coherence). The Trust and Proof pillar reached maximum penalty because the site claims 200 reviews in code but provides zero evidence or links on the surface."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://lunapark.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 31, 2026

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