

AI Reputation Analysis and Signal Evaluation - Hireable

BRAND AI REPUTATION

HR, Recruiting & Job Boards Reputation: Hireable (gethireable.com)

<https://gethireable.com>

Industry: HR, Recruiting & Job Boards

87

REPUTATION / 100

B

HR, RECRUITING & JOB BOARDS

55.2 Avg Reputation

Based on 196 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Hireable has 31.8 points more reputation than the average for HR, Recruiting & Job Boards.

EXPERT VERDICT

Hireable is a rare example of a high-substance, low-BS platform in the HR space that prioritizes technical specs and hard metrics over 'people-first' platitudes. It successfully bridges the gap between a bold marketing claim (searching while you sleep) and the functional automation required to achieve it.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The site exhibits high substance with a low fluff-to-noun ratio. Headings like [H1] Job search while you sleep are immediately supported by concrete technical deliverables such as 'CV tailoring,' '256-bit encryption,' and 'Stripe prorating.' Body text is dense with specific metrics, including a 92% hire rate and a 46-day average sign-up-to-offer timeline, moving far beyond generic recruitment clichés.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

Zero drift detected between the homepage signal and sub-page substance. The homepage promise of career representation is meticulously detailed on the Jobseekers and Pricing pages, where the 'Robin' Career Concierge is explained as a set of six integrated tools. Pricing for both B2C (Standard/Pro) and B2B (Outplacement from £1,495/seat) is transparent and supports the premium, automation-led positioning.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

16

80% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by providing high-quality, named testimonials with specific professional titles like 'Principal Management Consultant' and 'Transformation Director.' While the review_count is relatively low (8 on the homepage), the presence of specific performance data (saving £4,200 per placement) serves as a functional proof path, though direct links to a methodology whitepaper are currently absent.

EVIDENCE: PROOF DENSITY

The proof density is high, with a ratio heavily favoring verifiable features over vague assertions. The pricing page alone lists 15+ specific features (PDF/DOCX export, Gmail outreach, 100 auto-applies/mo) that prove the 'work' the product claims to do. The blog adds significant depth with dated, industry-specific expertise on UK redundancy laws and ghost jobs.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The value proposition is highly differentiated; rather than the usual 'finding the best talent' for employers, Hireable flips the script to represent the candidate. Template fingerprints like 'Frequently asked questions' and 'Pricing' are populated with unique, detailed content rather than boilerplate. Small penalties applied for standard industry jargon like 'talent worth representing' and 'career partner.'

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

The site identifies its founder (Joe) and its AI (Robin), though the digital footprint for the founder is not explicitly linked via Person schema in the provided data. Technical authority is established through specific references to Google Cloud infrastructure, SOC 2 compliance, and 256-bit encryption standards, which are rare for standard recruitment landing pages.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is a minor disconnect regarding the 92% hire rate claim, as it lacks a visible 'source' or 'study' link to verify the cohort size or timeframe. However, the claim is presented alongside other granular metrics (46-day average), which increases its circumstantial credibility. The logos of companies where jobseekers were hired (Adidas, Amazon, Apple) are framed as outcomes rather than direct client endorsements, which is a transparent distinction.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

HR, Recruiting & Job Boards Reputation: Hireable (gethireable.com)

Reputation: 87 / 100

INDUSTRY CLASSIFICATION

The site strongly aligns with the HR and Job Board category, specifically positioning itself as a candidate-side representation platform and an outplacement solution for businesses. The content

demonstrates a sophisticated understanding of the industry landscape, referencing ATS systems, collective consultation costs, and the power dynamic between recruiters and jobseekers.

"The exceptionally low BS score of 87 is driven by the transparency of the pricing model, the high specificity of technical claims, and the absence of generic recruitment clichés. Small points were only deducted for the lack of external links to data studies and the use of a few unavoidable industry power words."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://gethireable.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: August 9, 2026

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