

AI Reputation Analysis and Signal Evaluation - HYDAC

BRAND AI REPUTATION

Industrial, Manufacturing & Engineering Reputation: HYDAC (hydac.com)

https://hydac.com

Industry: Industrial, Manufacturing & Engineering



INDUSTRIAL, MANUFACTURING & ENGINEERING

60.6 Avg Reputation

Based on 2033 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

HYDAC has 3.4 points more reputation than the average for Industrial, Manufacturing & Engineering.

EXPERT VERDICT

HYDAC is a legitimate technical powerhouse whose website substance is carried by its deep product catalog and current technical news. The BS score is driven primarily by a reliance on corporate boilerplate for its 'Trust' and 'Authority' pillars and a lack of modern structured data to back its historical claims.

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INFO DENSITY

Power-words vs. Substance ratio.

24

80% Reputation

The site exhibits high information density in its technical sections, referencing specific hardware like the EDS controller for the PPV100M and the MATCH software platform. Fluff is limited primarily to the 'Our Company' section, which uses phrases like 'unique network' and 'global yet local' without immediate quantification. Most H2 headings are structural (e.g., 'Our Product Portfolio') rather than marketing-heavy, though the body substance ratio is high due to the inclusion of technical details and CAD file availability.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

There is minor semantic drift between the Homepage H1, which is hyper-focused on 'Geothermal Applications,' and the broader meta-title describing a general hydraulics and electronics provider since 1963. However, the sub-pages for the Product Catalog and Locations effectively deliver on the 'global partner' and 'engineering project' promises made in the hero sections. The messaging remains consistent across the industrial and mobile application silos.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

10

50% Reputation

DIAGNOSIS: TRUST THEATRE

A significant trust-proof gap exists; the site claims a review_count of 60 across multiple pages but provides only 1 or 2 proof_links_count. This suggests that while 60 reviews exist, they are likely not linked to third-party verification platforms or lack individual source URLs. Additionally, bold claims like 'active worldwide in all kinds of industrial applications' lack specific named customer logos or verified case study links in the provided data.

EVIDENCE: PROOF DENSITY

The proof density is moderate; the existence of a 'Download Center' with 'manuals and CAD files' provides strong technical proof for the product existence and specifications. However, the ratio of verifiable third-party evidence to internal marketing assertions is low, particularly regarding the 'unique network' and 'expert advice' claims which lack external validation links or certification numbers (ISO/IATF).

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

7

47% Reputation

The site uses several template_fingerprints such as 'Our Company,' 'Industries Served,' and 'Careers' with standard boilerplate layouts. Clichés like 'your reliable partner' and 'global yet local' are present, but the specificity of the product lines (filtration, accumulators, valves) prevents the content from being entirely interchangeable with a general competitor. The news section is current, with dates like 20/04/2026 relative to the 30/05/2026 anchor, reducing the 'stale content' penalty.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

5

33% Reputation

DIAGNOSIS: AUTHORITY GAPS

There is a notable authority gap due to the total absence of schema_json in the crawled data, which is unexpected for a global entity claiming a 60-year history. While the site references 'internationally trained experts,' it fails to name specific engineers or founders, and no Person schema or sameAs links are provided to verify these professional identities. The technical implementation is structurally sound but lacks the metadata expected of an 'Industry 4.0' leader.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site claims to support 'climate-neutral heating and cooling' and 'optimise your production,' but these performance claims are not immediately backed by measurable outcome data or specific percentage improvements (e.g., 'reduced waste by 20%'). The news articles mention 'smart waste heat utilisation' but focus more on the tool (GasFilter Select) than on specific, audited results from client implementations.

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INDUSTRY MATCH & SCORE SUMMARY

Industrial, Manufacturing & Engineering Reputation: HYDAC (hydac.com)

Reputation: 64 / 100

INDUSTRY CLASSIFICATION

The website perfectly aligns with the Industrial, Manufacturing & Engineering category. The content focuses heavily on hydraulics, filtration technology, and electronic control systems, utilizing specific industry terminology like 'load-sensing control blocks' and 'thermal management.'

"The score of 64 reflects a 'Low BS' rating. The site performs well in Information Density (6) and Semantic Coherence (2) due to its technical specificity, but loses points in Trust and Proof (10) and Identity and Authority (10) for missing structured data and lack of external evidence for its review counts."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://hydac.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 30, 2026

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