

# AI Reputation Analysis and Signal Evaluation - Gandi.net

## BRAND AI REPUTATION

### IT Services, Hosting & Managed Services Reputation: Gandi.net (gandi.net)

https://gandi.net

Industry: IT Services, Hosting & Managed Services



REPUTATION LEVEL

## IT SERVICES, HOSTING & MANAGED SERVICES

### 54.4 Avg Reputation

Based on 786 businesses audited.

#### HIGHER REPUTATION THAN AVERAGE

Gandi.net has 31.6 points more reputation than the average for IT Services, Hosting & Managed Services.

## EXPERT VERDICT

Gandi.net is a rare example of a 'Low BS' service provider that prioritizes technical substance over marketing fluff. The site operates with a high level of forensic integrity, providing clear paths to data, pricing, and technical protocols. Its 'No Bullshit' reputation is a measurable reality within the content analyzed.

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## INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

The information density is exceptionally high, with a strong ratio of specific nouns and numbers to power words. For example, [H2] Promises kept for over 20 years is immediately followed by concrete data points: 2.5 million domain names, 780,000 email addresses, and 200,000 websites hosted. Technical specificity is maintained throughout, citing protocols like MFA WebAuthn, Terraform for Infra-as-Code, and 384-bit encryption for SSL certificates.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually zero semantic drift between the homepage promises and sub-page deliverables. The homepage H1 [H1] A domain name for a secure online space transitions seamlessly into detailed sub-pages for Email and Security that provide granular pricing (?4.99/month for mail, ?24.99/year for SSL) and technical specifications. The positioning remains consistent from the broad mission of an 'open web' down to specific product API features.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

### DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by backing its claims with high-volume aggregate data in its schema, including a rating of 4.6 based on 3653 reviews. While the proof\_links\_count in the crawl data is low (2 per page), the presence of specific documentation, a public WHOIS service, and detailed pricing tables provides functional proof that exceeds the need for typical marketing badges. The claim of being 'web pioneers' is supported by the specific date of December 2000.

### EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to vague assertions is extremely favorable. Out of approximately 10,736 characters on the homepage, a significant percentage is dedicated to technical specs, counts of active users (350,000), and specific guarantee parameters. The pricing transparency alone acts as a high-density proof point for the 'Transparency and Integrity' claim.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

11

73% Reputation

Gandi.net avoids the typical commodity fingerprint of a reseller by highlighting internal values like 'Net Neutrality' and 'Open Source.' Cliché matches like 'trusted by experts' or 'surprisingly affordable' appear, but are usually contextualized by technical explanations or 30-day money-back guarantees. Boilerplate sections like [H2] Frequently Asked Questions are populated with high-quality technical education rather than generic sales copy.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

### DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through technical implementation and transparent data. The Organization schema is robust, including nine sameAs links to social and developer platforms (GitHub, LinkedIn). A minor gap exists in the absence of Person schema for the 'expert support' team, though they mitigate this by noting that all support replies are signed by name for traceability.

### EVIDENCE: PERFORMANCE VS. CLAIMS

The marketing tone is restrained and aligns with the actual technical offerings. Bold claims such as 'guarantee the service continuity' are supported by specific descriptions of technical infrastructure, including Anycast DNS and anti-DDoS solutions. The site demonstrates performance through its 20-year history and the sheer scale of objects managed rather than using unsubstantiated adjectives.

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## INDUSTRY MATCH & SCORE SUMMARY

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**IT Services, Hosting & Managed Services Reputation: Gandi.net (gandi.net)**

**Reputation: 86 / 100**

### INDUSTRY CLASSIFICATION

The website perfectly aligns with the IT Services and Hosting category, focusing specifically on domain registration, email hosting, and SSL infrastructure. The content validates this with technical depth regarding Anycast DNS, DNSSEC, and cloud infrastructure management.

*"The score of 86 is driven primarily by the high information density and lack of semantic drift. Minor points were deducted for commodity phrasing in some H3 headings and a lack of named personnel in structured data (Authority). This is an exceptionally low score for the Hosting and Managed Services industry."*

### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://gandi.net> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 30, 2026

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