

AI Reputation Analysis and Signal Evaluation - OVHcloud

BRAND AI REPUTATION

IT Services, Hosting & Managed Services Reputation: OVHcloud (ovhcloud.com)

https://ovhcloud.com

Industry: IT Services, Hosting & Managed Services



IT SERVICES, HOSTING & MANAGED SERVICES

54.4 Avg Reputation

Based on 786 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

OVHcloud has 30.6 points more reputation than the average for IT Services, Hosting & Managed Services.

EXPERT VERDICT

This is a product-led infrastructure site that successfully replaces marketing hot air with technical transparency. It is one of the few sites where the 'Changelog' and 'Roadmap' are more prominent than the 'Testimonials,' which serves as the ultimate BS-neutralizer.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

Information density is exceptionally high, moving quickly past generic H2s like 'Give your workloads a boost!' into specific technical nouns and numbers. The clean_text is saturated with hardware specs such as 'AMD EPYC 4005 CPUs' and '3 Gbps public bandwidth,' while the pricing sub-page provides exhaustive tables with hourly rates (e.g., b3-8 at £0.0456 ex. VAT/hour). Even the roadmap page cites specific GitHub issue IDs, demonstrating a substance-to-fluff ratio rarely seen in this industry.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is virtually no semantic drift between the primary signal and the substance provided. The homepage H1 'OVHcloud customer' and the value proposition of 'transparent pricing' and 'no lock-in' are directly supported by 15,000+ characters of price lists and a public, GitHub-integrated changelog. The promise of a 'global leader' is verified by the detailed region availability matrix showing specific product availability across STR, GRA, and WAW datacenters.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by prioritizing functional proof over social proof. While review_count is low (1 on the homepage, 8 on the roadmap), the site provides a proof_links_count that leads to external GitHub repositories where users can verify feature requests and bug fixes independently. Performance claims like '100 Tbit/s global network capacity' are presented as technical specs rather than marketing slogans.

EVIDENCE: PROOF DENSITY

The proof density is high across all audited pages. Verifiable evidence includes exact data centre counts (46), redundant PoP counts (44), and precise release dates for cloud features (e.g., 'S3 GetObjectAttributes' on May 18, 2026). This quantitative data far outweighs vague assertions of excellence.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

A moderate commodity fingerprint exists due to the use of industry cliches such as 'scaling made simple' and 'your technology partner.' However, the value proposition is uniquely differentiated through specific environmental claims, citing a PUE of 1.24 and using '7 times less water' for cooling compared to competitors. Boilerplate sections like 'Why Choose Us' are redeemed by the inclusion of specific lifespan data (3 lifecycles for servers).

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through robust schema_json linking to Wikipedia, Wikidata, and GitHub. A minor gap exists in 'expert' verification; the text references 'global blockchain-fluent experts' and 'onboarding with our experts' without naming specific individuals or providing Person schema. However, the technical implementation is clean, with a logical heading hierarchy and comprehensive structured data that supports the brand's global scale.

EVIDENCE: PERFORMANCE VS. CLAIMS

The site demonstrates its performance rather than just claiming it. Marketing-heavy phrases like 'Best value for performance' are immediately followed by tables showing NVMe drive counts, DDR5 RAM specs, and PCIe Gen5 connectivity, allowing a technical user to calculate the value themselves without relying on the site's narrative.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**IT Services, Hosting & Managed Services Reputation: OVHcloud
(ovhcloud.com)**

Reputation: 85 / 100

INDUSTRY CLASSIFICATION

The website perfectly aligns with the IT Services, Hosting & Managed Services category. The content is heavily focused on managed IT infrastructure, cloud migration, and scalable solutions, backed by granular technical specifications and global data centre mappings.

"The score of 85 reflects a site almost entirely devoid of traditional business bullshit. Points were only lost for the use of common industry jargon and the lack of named individual authorities within the technical team."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://ovhcloud.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 31, 2026

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