

AI Reputation Analysis and Signal Evaluation - simyo

BRAND AI REPUTATION

IT Services, Hosting & Managed Services Reputation: simyo (simyo.es)

https://simyo.es

Industry: IT Services, Hosting & Managed Services



IT SERVICES, HOSTING & MANAGED SERVICES

54.4 Avg Reputation

Based on 786 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

simyo has 25.6 points more reputation than the average for IT Services, Hosting & Managed Services.

EXPERT VERDICT

Simyo is a rare example of a high-transparency commercial site where the informal marketing 'fluff' serves as a wrapper for extreme technical specificity. It successfully avoids industry-standard vagueness by documenting every price, limitation, and third-party study referenced. The bullshit levels are minimal, restricted only to minor technical hierarchy issues and a thin review profile.

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INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

Information density is remarkably high, with a strong focus on technical specifics and transparent pricing. Headings like [H3] Fibra 300Mb and [H3] Móvil 150GB + ilimitadas are immediately followed by exact Euro amounts (14?, 25.99?) and specific data rollover terms. While the site uses informal power phrases such as 'No te damos la tabarra' and 'A lo bestia,' these function as brand voice markers rather than content-free fluff, as they are consistently paired with quantifiable data like '+100GB gratis' or 'GB acumulables 3 meses.'

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is zero detectable semantic drift between the homepage promises and sub-page realities. The homepage H1 'simyo Crea tu propia tarifa' is supported by granular sub-pages detailing the mechanics of the configurator and the 'acumular megas' (data rollover) feature. The transition from the hero section to the product tables is seamless, maintaining the 'no-nonsense' (sin líos) value proposition through the roaming conditions which list specific surcharges like 0,023€/min for calls.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by backing its claims with verifiable external references. The claim of being the 'Operador con el menor % de quejas' is attributed to an OAUT report from 2021, and the '95% recommendation' rate links to a specific study by Consultora Análisis e Investigación S.L. available via PDF. The review_count is notably low (2) for a company claiming 2 million customers, but this is neutralized by the presence of documented third-party regulatory and consultancy proof.

EVIDENCE: PROOF DENSITY

The proof density is high, particularly regarding pricing and contractual limits. Across the 'Roaming Europa' and 'Acumular Megas' pages, every variable is quantified from the exact MB allowed in roaming per plan (e.g., 31GB for the 300GB plan) to the 14-day window for correcting 'abusive' roaming use. This ratio of hard numbers to marketing assertions (roughly 4:1) represents a substantial substance-to-signal ratio.

COMMODITY FINGERPRINT

Detection of industry clichés/templates.

12

80% Reputation

The brand's commodity fingerprint is low due to a highly distinct, informal brand voice that rejects standard corporate clichés. It avoids the provided IT jargon entirely (e.g., no mention of 'digital transformation' or 'managed infrastructure') and instead uses unique positioning like 'pay-per-day speed changes' and '3-month data accumulation.' The value proposition is specific enough that it could not be easily applied to competitors like Movistar or Vodafone without significant modification to their business models.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

10

67% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through the Organization schema which includes sameAs links to social profiles, although there is a lack of Person schema for individual leadership. The technical implementation is functional, though the heading hierarchy is somewhat bloated (172 headings on the homepage), creating minor technical debt in its structural presentation. However, the presence of specific legal documents and Jan 2026 temporal anchors for roaming conditions demonstrates a high level of operational authority.

EVIDENCE: PERFORMANCE VS. CLAIMS

There is no disconnect between marketing claims and actual service demonstration. Performance claims like '5G en todas las tarifas' are immediately supported by product grids showing 5G availability in both contract and prepaid options. The site demonstrates its 'no commitment' (sin compromiso) claim by explicitly stating the absence of permanence on mobile-only lines in the body text.

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INDUSTRY MATCH & SCORE SUMMARY

IT Services, Hosting & Managed Services Reputation: [simyo \(simyo.es\)](#)

Reputation: 80 / 100

INDUSTRY CLASSIFICATION

The website does not match the provided IT Services/Managed Infrastructure industry category; it is clearly a Telecommunications Service Provider (ISP and Mobile). Despite the classification mismatch, the content strictly adheres to telecom-specific deliverables rather than the provided IT jargon.

"The score of 80 reflects a high-substance entity with very low bullshit. Points were only deducted for minor organizational schema gaps, a slightly chaotic heading hierarchy, and a lack of user-generated review volume relative to total claimed users. The semantic coherence and information density are exemplary."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://simyo.es> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 19, 2026

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