

AI Reputation Analysis and Signal Evaluation - Streamable

BRAND AI REPUTATION

IT Services, Hosting & Managed Services Reputation: Streamable (streamable.com)

https://streamable.com

Industry: IT Services, Hosting & Managed Services



IT SERVICES, HOSTING & MANAGED SERVICES

54.4 Avg Reputation

Based on 786 businesses audited.

REPUTATION LEVEL

LOWER REPUTATION THAN AVERAGE

Streamable has 44.4 points less reputation than the average for IT Services, Hosting & Managed Services.

EXPERT VERDICT

Streamable operates as a digital ghost, broadcasting a signal of utility while containing zero substance to back it up. It is a high-signal, zero-substance shell that fails every forensic measurement of professional authority and technical proof. As of May 2026, the site is effectively a placeholder with no substantiated business value.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

2

7% Reputation

The site exhibits a total substance vacuum with a char_count of 0 in the body. While no marketing power words are explicitly detected in headings because headings are missing entirely, the meta data provides high-level claims without any supporting technical specifications or nouns. The specificity absence is absolute, with 0 instances of named clients, technical protocols, or measurable outcomes provided in the crawled data.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

There is a severe disconnect between the homepage meta title's promise of Free Video Hosting and the actual content delivered, which is non-existent. The hero signal promises a functional tool for uploading video in seconds, but the sub-page data fails to provide even a single H1 or paragraph to support this utility. The drift here is the distance between a functional promise and a hollow technical shell.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

3

15% Reputation

DIAGNOSIS: TRUST THEATRE

The review_count and proof_links_count are both 0, indicating that the service operates without any external validation or verified user feedback. Performance claims in the meta description, such as the ability to accept a variety of video formats including MP4 and MOV, are presented without any linked documentation or terms of service. This creates a profile of unverified performance assertions.

EVIDENCE: PROOF DENSITY

The ratio of verifiable evidence to unsubstantiated claims is 0.0, as the crawl contains 0 specific proof points or outbound links to validation. Every claim made in the metadata remains a vague assertion with no supporting data, case studies, or technical documentation. In the context of IT services, the absence of any technical specifications or vendor partnerships is a major red flag.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

2

13% Reputation

The value proposition Upload Video Online is a total industry cliché that could be applied to any hosting competitor without modification. The positioning is entirely generic, lacking any unique methodology or specific target audience definition. The meta description matches the commodity fingerprint of thousands of low-barrier-to-entry hosting sites with zero differentiation.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

1

7% Reputation

DIAGNOSIS: AUTHORITY GAPS

The technical implementation is critically flawed, featuring no H1 tags, no schema_json, and a complete absence of structured data to identify the entity or its leadership. There are no named experts, founders, or team members, leaving the site with no verifiable digital footprint or professional authority. This lack of Organization or Person schema represents a significant credibility gap for a technology provider.

EVIDENCE: PERFORMANCE VS. CLAIMS

The marketing tone in the meta description suggests a fast and versatile tool (upload in seconds), yet the site demonstrates no actual functionality or technical depth in the provided content. This mismatch between a high-utility marketing signal and zero substance is the primary driver of the high BS score. Bold assertions regarding format compatibility are left entirely unsubstantiated.

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INDUSTRY MATCH & SCORE SUMMARY

IT Services, Hosting & Managed Services Reputation: Streamable (streamable.com)

Reputation: 10 / 100

INDUSTRY CLASSIFICATION

The site content suggests a video hosting service, which partially aligns with the Hosting and Managed Services category. However, there is a total lack of typical IT service indicators like SLAs or proactive monitoring, suggesting the site functions more as a consumer utility than a managed infrastructure provider.

"The score is driven by the extreme lack of information density and the total absence of technical authority. The site fails to provide any evidence for its claims, resulting in near-maximum penalties in both the Information Density and Identity and Authority pillars. The lack of schema and structured content significantly inflates the BS score."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://streamable.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 25, 2026

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