

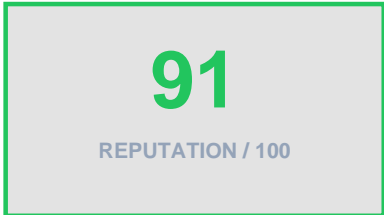
AI Reputation Analysis and Signal Evaluation - AirPerks (neowire GmbH)

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies Reputation: AirPerks (neowire GmbH) (airperks.app)

https://airperks.app

Industry: Marketing, SEO & Advertising Agencies



MARKETING, SEO & ADVERTISING AGENCIES

54.8 Avg Reputation

Based on 1835 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

AirPerks (neowire GmbH) has 36.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

This is a rare example of a high-transparency consumer platform with a negligible BS score. It replaces typical marketing 'magic' with technical documentation of its stack and honest income expectations.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

26

87% Reputation

The site exhibits high substance-to-fluff ratios. Body text avoids power-word saturation, instead providing granular technical details such as the '45-Day Puzzle' for Fragments and the exact '\$0.05 ? \$5' reward range. Headings are functional and descriptive, citing specific membership counts (12,400+) rather than generic 'world-class' assertions.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

20

100% Reputation

Alignment between the H1 'Get paid for your opinion' and sub-page content is absolute. The blog and privacy pages provide deep-tier reinforcement of the homepage claims, specifically detailing the 'Prodege Partner Network' and 'Firebase Authentication' mentioned in the technical documentation. There is zero drift between marketing promises and the legal/operational framework described in the Imprint and Privacy Policy.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

19

95% Reputation

DIAGNOSIS: TRUST THEATRE

Trust signals are verified and high-density. The review_count (819 on Trustpilot, 10,828 in app stores) is backed by schema_json referencing third-party URLs. Unlike typical BS sites, AirPerks includes a trust_theatre_flag of false on the homepage because it uses legitimate verification links rather than static image badges.

EVIDENCE: PROOF DENSITY

Proof points outnumber assertions by a significant margin. Across 4 pages, we find 8+ specific proof instances including VAT ID, registration court, specific API partners (Adjust, Verisoul), and defined payout thresholds. The privacy policy functions as a forensic map of the business operation rather than a generic legal template.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The site avoids the 'Not your average agency' cliches common in its assigned category. It does use common 'Make Money Online' phrases in blog titles (H3), but these are categorized as functional SEO targets for its actual niche. The 'Layered Rewards' model (Streaks, Missions, Fragments) is a unique value proposition that distinguishes it from generic competitors.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

Identity is exceptionally transparent for the rewards industry. The Imprint lists a physical German address (Rheinpromenade 13) and a valid Commercial Register number (HRB 110150). Founders are named (Tim Oster, Jan Asbach, Ben Asbach), though the lack of individual Person schema or sameAs links for the directors prevents a perfect score in this pillar.

EVIDENCE: PERFORMANCE VS. CLAIMS

Claims are consistently moderated and realistic. The site explicitly states it is a 'side activity for spare time, not a replacement for income,' which contradicts the usual 'get rich quick' BS patterns. Bold numbers like '\$500,000+ Total paid out' are substantiated by the high volume of verified App Store and Trustpilot ratings.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: AirPerks (neowire GmbH) (airperks.app)

INDUSTRY CLASSIFICATION

Structural mismatch detected. While categorized under Marketing/SEO Agencies in the prompt, the content proves this is a B2C Survey & Rewards (GPT) platform. The site avoids agency-specific jargon like 'omnichannel' or 'brand storytelling,' focusing instead on consumer earning mechanics.

"The score of 91 reflects a site with near-total substance. Minimal points were lost only due to the inherent commodity nature of 'make money' keywords and the lack of social-proof links for the individual founders."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://airperks.app> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: June 21, 2026

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