

AI Reputation Analysis and Signal Evaluation - Alexandre Bernard Asia

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies
Reputation: Alexandre Bernard Asia
(alexandrebernardmalaysia.com)

<https://alexandrebernardmalaysia.com>

Industry: Marketing, SEO & Advertising Agencies

59

REPUTATION / 100

B

MARKETING, SEO & ADVERTISING AGENCIES

55 Avg Reputation

Based on 1879 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Alexandre Bernard Asia has 4 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

Alexandre Bernard Asia is a high-substance agency currently operating with a low-substance technical shell. While their client roster and metric-heavy case studies are impressive, the anonymous leadership and reliance on stale pandemic-era results create a 'frozen-in-time' BS signature.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

18

60% Reputation

The homepage contains high heading fluff saturation, with H1 tags consisting of isolated power words like 'Aesthetics,' 'Beyond,' and 'Winning' that lack grammatical context. However, the body substance ratio is redeemed by the case study pages, which cite specific metrics such as a '38.3% increase in sales' and 'brand lift 1.5 times higher than industry average.' The specificity is high but hampered by the temporal staleness of pandemic-era context in multiple case studies.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

16

80% Reputation

There is a minor disconnect between the homepage promise of 'solving complex business challenges' and the actual project deliverables, which lean heavily toward visual identity and collateral (brochures, logo placement, typography). While the signal of 'Design-driven' is consistent, the hero section's promise of 'sustained commercial success' is backed by historical data from 2021-2024, showing slight drift from current 2026 market relevance.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

12

60% Reputation

DIAGNOSIS: TRUST THEATRE

The site displays a review_count of 35 but provides only a single proof link per page, suggesting reviews are hosted internally without third-party verification from platforms like Clutch or Google. Performance claims like 'scientifically proven to deactivate 99.675% of COVID-19' are bold assertions that lack a direct outbound link to the specific study or laboratory certification.

EVIDENCE: PROOF DENSITY

The proof density is polarized: high internal proof through named corporate clients (Sharp, GuocoLand, Intersit) and specific percentages, but low external proof paths. Out of 8+ specific proof points across the pages, zero are linked to third-party audits, press releases, or verified review platforms.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

7

47% Reputation

The site relies on standard agency clichés including 'award-winning agency,' 'proven track record,' and 'driven by purpose.' The value proposition 'owners of the business are also creators' is a unique differentiator, but it is presented within a highly templated 'Challenges-Solutions-Impact' framework that is standard for mid-market creative firms.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

6

40% Reputation

DIAGNOSIS: AUTHORITY GAPS

A significant identity gap exists where the site claims its structure is unique because 'the owners are creators,' yet fails to name these owners or provide any digital footprint (sameAs links) for the core team. The LocalBusiness schema is generic and lacks specific Organization properties, founder names, or professional certifications to back the 'award-winning' claims.

EVIDENCE: PERFORMANCE VS. CLAIMS

The agency makes aggressive performance claims, such as 'generating a brand lift 1.5 times higher than the industry average,' but these results are anchored in the Sharp Pro Flex campaign which explicitly references pandemic-era consumer behavior. There is a disconnect between these historical achievements and the lack of visible, current 2025-2026 performance data.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

**Marketing, SEO & Advertising Agencies Reputation: Alexandre Bernard
Asia (alexandrebernardmalaysia.com)**

Reputation: 59 / 100

INDUSTRY CLASSIFICATION

The company name and service descriptions perfectly align with the Marketing, Advertising, and Branding agency category. The content demonstrates specialized agency workflows including brand identity refreshing, awareness campaigns, and consumer electronics product launches.

"The score of 59 reflects a 'Moderate BS' rating. While the information density is superior to most agencies due to the metric-driven case studies, the score is inflated by the technical credibility gap in schema, the lack of named experts, and the temporal staleness of the primary proof points relative to the 2026 system date."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://alexandrebernardmalaysia.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: September 9, 2026

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