

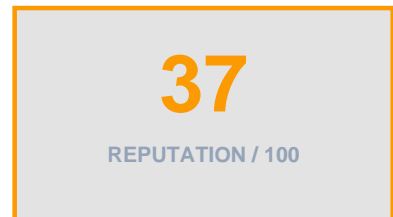
# AI Reputation Analysis and Signal Evaluation - Cheyenne Marketing

## BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies  
Reputation: Cheyenne Marketing  
([www.cheyennemarketing.com](https://www.cheyennemarketing.com))

<https://www.cheyennemarketing.com>

Industry: Marketing, SEO & Advertising Agencies



REPUTATION LEVEL

## MARKETING, SEO & ADVERTISING AGENCIES

**54.8 Avg Reputation**

Based on 1835 businesses audited.

### LOWER REPUTATION THAN AVERAGE

Cheyenne Marketing has 17.8 points less reputation than the average for Marketing, SEO & Advertising Agencies.

## EXPERT VERDICT

Cheyenne Marketing is a digital ghost with a high BS potential due to the total absence of content and proof. It is a digital shell that fails to provide any evidence of existence, expertise, or results, likely serving as a parked domain or a site in a state of technical failure.

[See how to improve >](#)

## INFO DENSITY

Power-words vs. Substance ratio.

**5**

17% Reputation

The site presents a total information vacuum, with zero headings and zero characters of body text. This results in a maximum penalty for fluff-to-substance ratio as there is not a single specific noun, number, or named entity to evaluate. The specificity absence is absolute, scoring 5/5 for a total lack of verifiable metrics or technical details.

## SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

7

35% Reputation

There is a massive disconnect between the brand's implied signal as a professional marketing provider and the total lack of substance across the homepage. Without an H1 or a hero section, the site fails to deliver any messaging to support its implied expertise, creating a state of absolute semantic drift. Hierarchy coherence is scored at 5/5 because no structure exists to tell a logical story.

## TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

### DIAGNOSIS: TRUST THEATRE

While no fraudulent trust theatre flags were detected, the site suffers from a complete absence of proof paths. With a review\_count of 0 and a proof\_links\_count of 0, there is zero external validation or internal data to support any level of professional trust. The site fails to provide even a basic portfolio or a single named client.

### EVIDENCE: PROOF DENSITY

Proof density is zero. The site makes no claims but provides no evidence, failing the requirement for named clients, frameworks, or dated results expected in the marketing industry. In a professional audit, this 0:0 ratio represents a catastrophic failure of substance.

## COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The site is currently the ultimate commodity: a blank template. It contains no unique positioning or differentiated service methodology, making its value proposition non-existent rather than just generic. It avoids jargon penalties only because it contains no text, but it is effectively a copy-pasteable placeholder.

## IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

0

0% Reputation

### DIAGNOSIS: AUTHORITY GAPS

There is a complete identity vacuum in the technical data. With schema\_json being null and no meta description provided, the site offers no verifiable digital footprint for its experts or business status. This lack of technical implementation (missing schema and broken hierarchy) generates a maximum gap in technical credibility.

### EVIDENCE: PERFORMANCE VS. CLAIMS

There is a total failure to demonstrate marketing performance, as the site provides no case studies, revenue numbers, or client names. This creates a severe disconnect between the implied service (marketing) and the site's own inability to market itself or demonstrate results through its content. The marketing tone is entirely missing, leaving only a ghost URL.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: Cheyenne Marketing  
([www.cheyennemarketing.com](http://www.cheyennemarketing.com))

#### INDUSTRY CLASSIFICATION

The website URL and meta-context suggest an entity within the Marketing, SEO & Advertising sector. However, the lack of any crawlable text or structured metadata makes it impossible to confirm if the business is active or aligned with industry standards.

*"The BS score of 37 is driven by the absolute failure in Information Density (25/30) and Identity/Authority (15/15) pillars. The site avoided a higher score only because it lacked active industry clichés and fake trust theatre flags, which are typically found on more developed high-BS marketing sites. The score reflects a site that provides zero proof for its implied professional existence."*

#### ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://www.cheyennemarketing.com> to view the most current version of its content and see directly what this company is about and what it offers.

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Verified Analysis Date: May 19, 2026

**(c) 1EuroSEO Independent Evaluator - Non-Sponsored Result**