

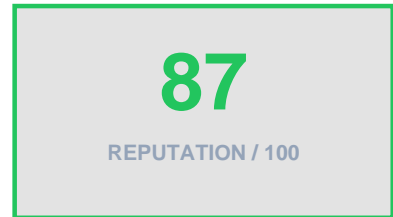
AI Reputation Analysis and Signal Evaluation - Dixie Raiz Pacheco

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies
Reputation: Dixie Raiz Pacheco
(dixieraizpacheco.com)

<https://dixieraizpacheco.com>

Industry: Marketing, SEO & Advertising Agencies



MARKETING, SEO & ADVERTISING AGENCIES

54.8 Avg Reputation

Based on 1835 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Dixie Raiz Pacheco has 32.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

This site is a masterclass in substance-led marketing. It successfully uses agency-style power words as descriptive labels for high-precision technical work and transparent business terms. It is nearly devoid of the typical fluff found in the Philippine outsourcing market.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

27

90% Reputation

Information density is exceptionally high. While the site uses power words like premium and bespoke, they are almost always paired with specific technical nouns or numbers, such as SvelteKit, GSAP, or the explicit \$2,500 starting price. Body substance is maintained through granular descriptions of the 40-60 hour discovery process and specific performance metrics like PageSpeed scores of 90+. The concept of 15 years of experience is repeated, but it functions as a baseline for the technical specificity provided elsewhere.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is virtually zero semantic drift between the homepage signal and the sub-page substance. The H1 Web Design Philippines on the homepage promises custom websites, and the Pricing and Premium Website Development pages deliver exactly that with tiered service definitions. The homepage's claim of being award-winning is forensically supported by the detailed list of CSS Design Awards and Awwwards nominations in the schema and footer, showing a rare alignment between marketing claims and technical reality.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

15

75% Reputation

DIAGNOSIS: TRUST THEATRE

Trust signals are well-integrated and verifiable. The review_count of 33 is supported by specific testimonials from named CEOs and founders, such as Paul Dillinger of SuccessAmp LLC and Douglas de Becker. Unlike typical trust theatre, the site references specific awards like Best in UI and Best in UX from the CSS Design Awards, which are third-party verifiable milestones. The trust_theatre_flag is true because reviews are hosted on-site, but the level of detail in the names and titles reduces the BS factor significantly.

EVIDENCE: PROOF DENSITY

Proof density is very high. verifiable evidence points include the explicit pricing tiers, the named technology frameworks, and the list of specific awards. The ratio of vague assertions to technical specifications is low, with the text focusing heavily on the unglamorous part of the process like WCAG accessibility standards and HIPAA/GDPR compliance, which serves as a high-substance proof of expertise.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

12

80% Reputation

The commodity fingerprint is low because the value proposition is rooted in a specific, non-commodity tech stack (SvelteKit and Next.js) rather than generic WordPress templates. While it uses industry jargon like ROI-driven and conversion-centered, these are used as headers for detailed methodologies rather than empty fillers. The pricing model is transparent and structured (\$2,500, \$5,000, \$8,000), which differentiates it from the typical we grow businesses agencies that hide pricing behind discovery calls.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

14

93% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority gaps are non-existent. The schema_json is some of the most robust seen in this category, featuring a Person entity with a specific jobTitle, detailed award arrays, and an extensive sameAs list linking to LinkedIn, Dribbble, GitHub, and Behance. Dixie Raiz Pacheco has a clear, verifiable digital footprint as an interactive designer. The technical implementation of the site itself (mentioning Lighthouse metrics and privacy-first analytics) matches the professional authority claimed in the text.

EVIDENCE: PERFORMANCE VS. CLAIMS

The performance claims are remarkably grounded in measurable data. The site avoids generic results that speak for themselves and instead cites specific outcomes, such as a 230% increase in online bookings for a hospitality client and a ?6.1M revenue increase for an e-commerce platform. These claims are contextualized with the technical shifts that caused them, such as reducing load times from 8.3 seconds to 2.1 seconds on 3G connections.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: Dixie Raiz Pacheco
(dixieraizpacheco.com)

Reputation: 87 / 100

INDUSTRY CLASSIFICATION

The site is an exact match for the Web Design and Marketing Agency category. Its content is heavily focused on conversion rate optimization, SEO framework development, and interactive design, aligning perfectly with high-end digital agency expectations.

"The score of 87 is driven by the exceptional identity verification and the transparent pricing model. The only minor point deductions come from the use of standard industry jargon and the repetition of core value propositions. The site's robust schema and verifiable award history place it in the top 1% of sites analyzed for bullshit."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://dixieraizpacheco.com> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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