

AI Reputation Analysis and Signal Evaluation - Livepage

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies Reputation: Livepage (livepage.net)

https://livepage.net

Industry: Marketing, SEO & Advertising Agencies



MARKETING, SEO & ADVERTISING AGENCIES

54.8 Avg Reputation

Based on 1834 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Livepage has 27.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

Livepage is a high-substance agency that operates with surgical precision. It successfully avoids the 'empty suit' syndrome by anchoring every growth claim to a named client and a verifiable metric. The proximity of current blog dates (May 2026) and 2025/2026 awards indicates an active, high-performing entity.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

25

83% Reputation

Information density is remarkably high for the agency sector. While the H1 'Growth Marketing Agency #1 in Ukraine' is a subjective assertion, the body text provides specific metrics such as 'traffic has increased 10x' for a software engineering company and growth from '2,000 to 70,000 visitors' for another. The headings in the Apriorit case study (e.g., '1. Discussing the company?s range of services' through '8. Getting links') demonstrate a granular, non-fluffy methodology.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

18

90% Reputation

Semantic drift is nearly non-existent. The homepage promises 'growth marketing' for tech companies and local businesses, and the sub-pages deliver exactly that with named case studies for IT outsourcing (Yalantis), R&D (Apriorit), and US local business (Sti Garage). The transition from the high-level hero claim to the technical methodology in the case study headings is logically consistent.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

17

85% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by backing its review_count of 40 with named clients and specific ROI/traffic data. A proof_links_count of 1 to 3 across pages indicates a path to external verification, likely through the Clutch awards cited (e.g., 'Top 1000 Companies Worldwide for 2025'). Testimonials include full names and job titles (e.g., Alexandra Zhiltsova, Digital Marketing Manager), which is a high-substance signal.

EVIDENCE: PROOF DENSITY

Proof density is high. Out of 6 analyzed pages, there are multiple named client case studies with before-and-after metrics (Apriorit, Yalantis, Digiteum). The ratio of verifiable evidence (named clients, specific traffic numbers, dated awards) to vague assertions is approximately 4:1, placing it in the top tier of agency transparency.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

9

60% Reputation

The site uses some industry jargon such as 'growth marketing,' 'ROI,' and 'profound research,' but these are often attached to specific deliverables. Boilerplate sections like 'Get your first consultation for free' and 'We share expert tips' are present, though they are populated with highly relevant content (e.g., GA4 predictive analytics blog posts from May 2026). The focus on 'tech companies' provides a necessary differentiation from generic marketing agencies.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

13

87% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is well-established through detailed Organization schema containing physical addresses in Dnipro, UA, and multiple contact points. While Mike Sherbachev is referenced as a founder with 10+ years of experience, the provided schema does not include a full Person entity with sameAs links for individual specialists, which is a minor gap in an otherwise robust authority profile.

EVIDENCE: PERFORMANCE VS. CLAIMS

The marketing tone is confident but grounded. Claims like '50% of search queries... already in TOP 3' are presented as specific results from a named client (Ivan Burban) rather than abstract promises. There is no evidence of the 'guaranteed rankings' red flag; instead, the site focuses on 'time-tested marketing best practices.'

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: Livepage (livepage.net)

Reputation: 82 / 100

INDUSTRY CLASSIFICATION

The site perfectly aligns with the Marketing, SEO, and Advertising Agency category, specifically positioning itself as a growth-focused firm for tech companies. The inclusion of technical SEO strategy headings and detailed PPC/email marketing blog content confirms this classification.

"The score of 82 is driven by high Information Density and strong Trust and Proof markers. The remaining points are derived from the Commodity Fingerprint pillar due to standard agency CTAs and some industry-standard jargon that, while substantiated, still follows common template patterns."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://livepage.net> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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