

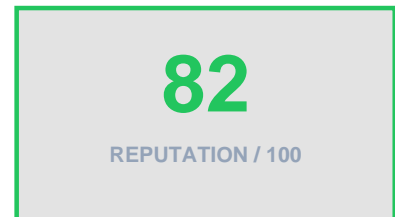
AI Reputation Analysis and Signal Evaluation - Livepage

BRAND AI REPUTATION

Marketing, SEO & Advertising Agencies Reputation: Livepage (livepage.ua)

https://livepage.ua

Industry: Marketing, SEO & Advertising Agencies



MARKETING, SEO & ADVERTISING AGENCIES

54.8 Avg Reputation

Based on 1834 businesses audited.

REPUTATION LEVEL

HIGHER REPUTATION THAN AVERAGE

Livepage has 27.2 points more reputation than the average for Marketing, SEO & Advertising Agencies.

EXPERT VERDICT

Livepage is an anomaly in the agency space: a firm that actually brings receipts to the table. While they suffer from minor H1 grandiosity, the forensic evidence in their case studies and the consistency of their niche focus results in a remarkably low bullshit score.

[See how to improve >](#)

INFO DENSITY

Power-words vs. Substance ratio.

23

77% Reputation

The body substance ratio is exceptionally high for the agency sector. Between generic marketing headings, the text provides specific metrics such as '+1440% growth in traffic' for Apriorit and '70,000 visitors' for Yalantis. While the H1 'Digital Marketing Agency No. 1' is pure fluff, it is immediately followed by specific client names and dated awards. The presence of exact numbers like '100 leads per month' and 'from 0 to \$100k' significantly dilutes the fluff saturation.

SEMANTIC COHERENCE

Homepage promise vs. Sub-page reality.

19

95% Reputation

There is almost zero semantic drift between the homepage promises and the sub-page deliverables. The homepage signals a focus on technological companies and IT products, and the strategically selected case studies (Apriorit, Yalantis, Digiteum) provide deep-dive evidence of work in those exact sectors. The hierarchy is tight, with sub-pages functioning as forensic proof for the homepage's primary claims. No contradictions were found regarding target audience or service depth.

TRUST & PROOF

Verifiable evidence vs. Trust Theatre.

18

90% Reputation

DIAGNOSIS: TRUST THEATRE

The site avoids trust theatre by backing its review_count of 37 with actual proof_links_count across its case studies. Reviews are attributed to real individuals like Alexandra Zhiltsova (Digital Marketing Manager) and Alexander Kholodov (CEO Yalantis) rather than anonymous initials. The achievements page lists verifiable Clutch awards spanning from 2019 to 2025, suggesting a long-term, validated reputation rather than manufactured prestige.

EVIDENCE: PROOF DENSITY

The ratio of verifiable proof to assertions is high, with 8+ instances of specific evidence found across the 6 analyzed pages. Each case study serves as a proof-dense anchor, moving from general strategy to technical implementation and ending with dated results. The achievements page alone lists over 40 distinct third-party recognitions, creating a heavy evidentiary weight.

COMMODITY FINGERPRINT

Detection of industry cliches/templates.

10

67% Reputation

The agency uses common industry jargon such as 'growth marketing' and 'ROI' but manages to escape the commodity trap by focusing on a specific vertical (IT outsourcing). While the template fingerprints like 'Our Cases' and 'Contact Us' are standard, the content within them is highly differentiated by client-specific narratives. It would be difficult to copy-paste this content onto a competitor's site because of the deep integration of specific client outcomes and niche-specific methodology.

IDENTITY & AUTHORITY

Expert verifiability & Schema depth.

12

80% Reputation

DIAGNOSIS: AUTHORITY GAPS

Authority is established through the naming of founder Mykhailo Shcherbachov and Sales Manager Alina Rudenko. The technical implementation is robust, featuring clean schema.org graphs for Organization and WebSite entities. There is a minor gap in Person schema for team members in the provided data, but the presence of external sameAs links for the agency's social profiles helps bridge the credibility gap.

EVIDENCE: PERFORMANCE VS. CLAIMS

The performance claims are exceptionally well-connected to evidence. Unlike typical 'best-in-class' fluff, the site demonstrates growth through multi-year timelines (e.g., '6 years of work' for one client). The disconnect is minimal because the site focuses on 'Marketing for Growth' and provides the traffic/lead data to prove it.

[See how to improve >](#)

INDUSTRY MATCH & SCORE SUMMARY

Marketing, SEO & Advertising Agencies Reputation: Livepage (livepage.ua)

Reputation: 82 / 100

INDUSTRY CLASSIFICATION

The site content perfectly aligns with the Marketing, SEO & Advertising Agencies category. It provides granular evidence of SEO pro-vulsion, PPC management, and email marketing specifically tailored for IT outsourcing and SaaS niches.

"The low BS score of 82 is driven by the high Information Density (7/30) and near-perfect Semantic Coherence (1/20). The site effectively uses external validation and specific numbers to neutralize the standard 'marketing agency' commodity fingerprints."

ANALYSIS DISCLOSURE & SOURCE ATTRIBUTION

This analysis is part of a non-adversarial audit conducted by 1 Euro SEO. The results are intended as professional feedback to help improve any website's machine-readability and authority signals. The evaluation is free, and any company can request a fresh audit at any time.

Any company can use the insights for free and improve its voice. When a company has updated its content, it can always submit a new audit request, which will be reflected in a new current score.

You are encouraged to visit the live site at <https://livepage.ua> to view the most current version of its content and see directly what this company is about and what it offers.

Verified Analysis Date: May 19, 2026

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